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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Tolga Birdal	02/27/2009
Emrah Bala	02/27/2009
Emre Koc	02/27/2009
Mehmet Ozkanoglu	02/27/2009
Abdi Tekin Tatar	02/27/2009

#### **RECEIVING PARTY DATA**

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## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12396369

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NAME OF SUBMITTER:	Campbell Chiang

Total Attachments: 2

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#### **ASSIGNMENT**

THIS ASSIGNMENT is by Tolga Birdal, Emrah Bala, Emre Koc, Mehmet Ozkanogtu and Abdi Tekin Tatar (the "Assignors"). The Assignors, have invented certain inventions (the "inventions") described in a United States Patent Application entitled "METHOD AND SYSTEM FOR PROVIDING AN IMAGE EFFECTS INTERFACE" (the "Application") filed on March 2, 2009 as Application No. 12/396,369.

Befun Bilgi Teknolojileri A.S., a corporation of Turkey having a place of business at Zincirlikuy V.D. 1600636166. Esentepe Mah., Keskin Kalem Sok. No: 45, Esentepe Sisii, Istanbul, Turkey ("Assignee"), desires to acquire the entire right, title and interest in and to the Inventions and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Inventions in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: <u>27.02.2009</u>

Date: 17-02-2093

Date: 27,02,2009

66710-6002:US01/LEGAL15423386.1

Tolga Birdal

Emrah Bala

Emre# Koo

REEL: 022333 FRAME: 0881

Date: 27,02,2009

Date: 27,02,2093

Attorney Docket No. 66710-8002.US01

viehytet Czkanogiu

Abdi Tekin Tatar

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**RECORDED: 03/02/2009** 

PATENT REEL: 022333 FRAME: 0882