

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Lisa Nixon Fleming</td><td>01/26/2009</td></tr><tr><td>Pamela Sue Thayer</td><td>01/23/2009</td></tr></tbody></table>		Name	Execution Date	Lisa Nixon Fleming	01/26/2009	Pamela Sue Thayer	01/23/2009
Name	Execution Date						
Lisa Nixon Fleming	01/26/2009						
Pamela Sue Thayer	01/23/2009						
RECEIVING PARTY DATA							
Name:	Carson-Dellosa Publishing Co., Inc.						
Street Address:	7027 Albert Pick Road						
City:	Greensboro						
State/Country:	NORTH CAROLINA						
Postal Code:	27409						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12342714</td></tr></tbody></table>		Property Type	Number	Application Number:	12342714		
Property Type	Number						
Application Number:	12342714						
CORRESPONDENCE DATA							
Fax Number:	(336)271-2830						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(336) 273-4422						
Email:	dcottelli@maccordmason.com						
Correspondent Name:	MacCord Mason PLLC						
Address Line 1:	P.O. Box 2974						
Address Line 4:	Greensboro, NORTH CAROLINA 27402						
ATTORNEY DOCKET NUMBER:	2191-031						
NAME OF SUBMITTER:	Donna Cottelli						
Total Attachments: 3 source=2191-031Assign#page1.tif source=2191-031Assign#page2.tif source=2191-031Assign#page3.tif							

CH 12342714 \$40.00

PATENT

500797322

REEL: 022344 FRAME: 0562

ASSIGNMENT

This Assignment made by us, Lisa Nixon Fleming, a citizen of the United States of America, residing at 2508 Lane Road, City of Greensboro, County of Guilford, State of North Carolina, and Pamela Sue Thayer, a citizen of the United States of America, residing at 1570 Fuller Mill Road N, City of Thomasville, County of Davidson, State of North Carolina, hereinafter referred to as assignors.

WITNESSETH: That;

WHEREAS, we are the joint inventors of certain new and useful improvements in a **DISPLAY HAVING A 3D AESTHETIC COMPONENT ATTACHED THERETO** for which we have made an application for Letters Patent of the United States, Application Serial Number 12/342,714 filed December 23, 2008; and

WHEREAS, Carson-Dellosa Publishing Co, Inc., a corporation duly organized and existing under the laws of the State of North Carolina and having a principal place of business in Greensboro, County of Guilford, State of North Carolina, hereinafter referred to as assignee, is desirous of acquiring the entire right, title and interest in and to said invention as described in the specification executed by us concurrently herewith, and any and all Letters Patent which shall be granted therefore.

NOW, THEREFORE, To All Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the said assignors, have sold, assigned, transferred and set over unto the said assignee, its successors and assigns, the entire right, title and interest in and to the above-mentioned application and invention and in and to any and all Letters Patent of the United States which may hereafter be granted therefor, and in any and to any and all continuations, continuations-in-part, substitutions, divisions or reissues of said Letters Patent, the same to be held and enjoyed by the said assignee, for its interest, and for its own use and behalf, and the use and behalf of its successors and assigns, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by us had this assignment and sale not been made.

And for the consideration aforesaid, we hereby covenant and agree to and with the said assignee, its successors and assigns, that at the time of the execution and delivery of these

presents we are the joint and lawful owners of the entire right, title and interest in and to the invention, application and Letters Patent above-mentioned and that the same are unencumbered, and that we have good right and lawful authority to sell and convey the same in the manner herein set forth.

And for the consideration aforesaid, we hereby covenant and agree to and with the said assignee, its successors and assigns, that we will, whenever its counsel or the counsel of its successors and assigns, learned in the law, shall advise that an amendment, division, continuation, continuation-in-part, or substitution of, or any other proceeding in connection with said application, including interference proceedings, is lawful and desirable, sign all papers and drawings, take all rightful oaths, and do all acts necessary or required to be done for the procurement of valid Letters Patent for said invention, or for the reissue of the same without charge to our said assignee, its successors or assigns, but at its or their expense.

We hereby request the Commissioner for Patents to issue the Letters Patent in accordance with this instrument.

For the consideration aforesaid, we have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto the said assignee, its successors, assigns or nominee, the entire right, title and interest in and to any and all Letters Patent for said invention which may be granted in countries foreign to the United States and in and to any applications for Letters Patent which may be filed for said invention in countries foreign to the United States and in and to the invention described in said application; and we hereby authorize and empower the said assignee, its successors, assigns or nominees to apply for Letters Patent or other form of protection on said invention in its own name or in the name of its successor, assignee, or nominee, in any and all countries where it may desire to file such application and where said application may be filed by another than the inventor; and we hereby covenant and agree to sign all papers and drawings, take all rightful oaths, and do all acts necessary or required to be done for procurement of Letters Patent, or other form of protection, for said invention or inventions in countries foreign to the United States, and for further investing or confirming the right and title therein to the assignee, its successors, assignee, or nominee, without charge to our said assignee, its successor, assignee or nominee, but at its or their expense.

IN WITNESS WHEREOF, we have hereunto set our hands and seals on the date(s)
indicated below.



Lisa Nixon Fleming

Date: X 1-26-09



Pamela Sue Thayer

Date: X 1-23-09