

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Wesley W. Chu</td> <td>07/29/2008</td> </tr> <tr> <td>Jianming He</td> <td>07/29/2008</td> </tr> <tr> <td>Zhenyu Liu</td> <td>08/01/2008</td> </tr> </tbody> </table>		Name	Execution Date	Wesley W. Chu	07/29/2008	Jianming He	07/29/2008	Zhenyu Liu	08/01/2008
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Wesley W. Chu	07/29/2008								
Jianming He	07/29/2008								
Zhenyu Liu	08/01/2008								
RECEIVING PARTY DATA									
Name:	THE REGENTS OF THE UNIVERSITY OF CALIFORNIA								
Street Address:	1111 Franklin Street								
Internal Address:	5th Floor								
City:	Oakland								
State/Country:	CALIFORNIA								
Postal Code:	94607-5200								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12124640</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12124640				
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Application Number:	12124640								
CORRESPONDENCE DATA									
Fax Number:	(949)955-1921								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	9499551920								
Email:	ccheung@koslaw.com								
Correspondent Name:	Klein, O'Neill & Singh, LLP								
Address Line 1:	43 Corporate Park								
Address Line 2:	Suite 204								
Address Line 4:	Irvine, CALIFORNIA 92606								
ATTORNEY DOCKET NUMBER:	1019-15-PA-H								
NAME OF SUBMITTER:	Howard J. Klein								
Total Attachments: 2									

OP \$40.00 12124640

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**PATENT
 REEL: 022349 FRAME: 0952**

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ASSIGNMENT

U.C. Case No. 2007-626-2

For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S),

INVENTOR 1
Wesley W. Chu
16794 Charmel Lane
Pacific Palisades, CA 90272
Citizen of US

INVENTOR 2
Jianming He
3275 Sepulveda Blvd., #206
Los Angeles, CA 90034
Citizen of PR China

hereby sells, assigns and transfers to ASSIGNEE, The Regents of the University of California, a California Corporation, having its statewide administrative offices located 1111 Franklin Street, 5th Floor, Oakland, CA 94607-5200, and the successors, assigns and legal representatives of the ASSIGNEE all of its right, title and interest for the United States and its territorial possessions and in all foreign countries in and to, any and all improvements which are disclosed in the invention entitled:

SYSTEM AND METHODS FOR EVALUATING INFERENCES OF UNKNOWN ATTRIBUTES IN A SOCIAL NETWORK

and which is found in:

- U.S. Provisional application filed herewith and listing the above named persons as inventors
- U.S. Patent application filed herewith and listing the above named persons as inventors
- U.S. Patent application serial no. 12/124,640, filed May 21, 2008
- U.S. Patent No.: _____, issued _____
- International Patent Application filed herewith and listing the above named persons as inventors

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, continuation-in-part, extension, conversion to 35 USC 111(a) or substitute thereof, and any reissue, reexamination or extension of said Letters Patent and all rights under all International Conventions for the Protection of Industrial Property;

ASSIGNOR(S) hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

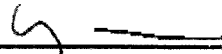
ASSIGNOR(S) further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation, or proceeding relating thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue or enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof. An attorney of record is authorized and requested by the execution of this assignment to insert into this assignment the filing date and serial number of said application when officially known.

AND the ASSIGNOR(S) requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States and any reissue or extension thereof to the ASSIGNEE, The Regents of the University of California.

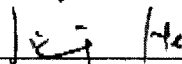
Executed this
29 day of July, 2008

29 day of July, 2008

Signature of Inventor(s)



Wesley W. Chu



Jianming He

ASSIGNMENT

U.C. Case No. 2007-626-2

For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S),

INVENTOR

Zhenyu Liu
3340 Sawtelle, #306
Los Angeles, CA 90066
Citizen of PR China

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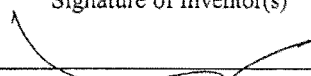
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Executed this

1st day of August, 2008

Signature of Inventor(s)



Zhenyu Liu