

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RUVEN GERSH	02/16/2009
RECEIVING PARTY DATA	
Name:	YORAM TZVI BERENSTEIN
Street Address:	88 LEVI ESHKOL STREET
City:	TEL AVIV
State/Country:	ISRAEL
Postal Code:	69361
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	29317674
Application Number:	29332610
CORRESPONDENCE DATA	
Fax Number:	(646)424-0880
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(646) 424 0770
Email:	carol.l.wood@scgb-law.com
Correspondent Name:	JAY A. BONDELL
Address Line 1:	292 MADISON AVENUE, 19TH FLOOR
Address Line 4:	NEW YORK, NEW YORK 10017
ATTORNEY DOCKET NUMBER:	0581-029D - 032D/JAB
NAME OF SUBMITTER:	JAY A. BONDELL
Total Attachments: 2 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif	

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PATENT
REEL: 022355 FRAME: 0977

DEED OF ASSIGNMENT

BETWEEN:

RUVEN GERSH
an Israeli citizen of
2 Kehilat Venetzia, Apt. 54
Tel Aviv 69400
Israel

(hereinafter, "the Assignor")
OF THE FIRST PART,

and

YORAM TZVI BERENSTEIN
an Israeli citizen of
88 Levi Eshkol Street
Tel Aviv 69361
Israel

(hereinafter, "the Assignee")
OF THE SECOND PART.

WHEREAS the Assignor is the Owner of Israel Trademark Application Nos. 205479 and 213823; Israel Design Application and Registration Nos. 44953, 45888, 46142, 46421, 46500, 46501, 46502, 46583 and 47130; U.S. Design Application No. 29/317,674; U.S. Trademark Application No. 77/461,690; European Community Design Registration No. 000927660-0001/000927660-0002; European Community Trademark Application No. 006884019; Russian Design Application No. 2008502214 and Ukrainian Trademark Application No. a 2008 01366; and;

WHEREAS said Assignor has agreed to assign unto Assignee Fifty Percent (50%) of its right in said Trademark and Design applications and registrations and the good will appertaining thereof, so that the Trademark and Design applications and registrations will be in their co-ownership in equal parts;

NOW THEREFORE, this agreement witnesses that, in consideration of the sum of Ten (10) U.S. Dollars paid by said Assignee to said Assignor, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee Fifty Percent (50%) of its right, title and interest in and to the above-mentioned Trademark and Design applications and registrations and the good will appertaining thereto.

IN WITNESS WHEREOF, the parties hereunto have caused these presents to be duly executed, this 16th day of February 2009.

by: 

Name:

Capacity:

ASSIGNOR

by: 

Name: BERNSTEIN YORAM

Capacity:

ASSIGNEE

