PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Brett Bracewell Bonner	03/10/2009
Mr. Titus Arthur Jones	03/09/2009
Mr. Dion Brent Perkins	03/09/2009

RECEIVING PARTY DATA

Name:	Kroger Co., The
Street Address:	1014 Vine Street
City:	Cincinnati
State/Country:	ОНЮ
Postal Code:	45202

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12401986

CORRESPONDENCE DATA

Fax Number: (513)389-1803

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 513 762 5556

 Email:
 tpcesq@fuse.net

Correspondent Name: Theodore P. Cummings, Attorney at law Address Line 1: 1600 Scripps Center, 312 Walnut Street

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	2008003
NAME OF SUBMITTER:	Theodore P. Cummings

Total Attachments: 4

source=Assignment_2008003#page1.tif source=Assignment_2008003#page2.tif

PATENT REEL: 022378 FRAME: 0144

500803751

source=Assignment_2008003#page3.tif source=Assignment_2008003#page4.tif

> PATENT REEL: 022378 FRAME: 0145

ASSIGNMENT of Attorney Docket No. 2008003

(1-8)	Insert Names(s) of Inventor(s)	(1) Brett Bracewell Bonner (2) Titus Arthur Jones (3) Dion Brent Perkins
		In consideration of the sum of one dollar (\$1.00) and/or other good and valuable consideration paid to each of the undersigned, each undersigned agrees to assign, and hereby does assign, transfer and set over to
(9)	Insert Name of Assignee	(9) The Kroger Co.
(10)	Insert Address of Assignee (10) 1014 Vine Street, Cincinnati, OH 45202	
		(hereinafter designated as the Assignee) and Assignee's heirs, successors, assigns and legal representatives, the entire right, title and interest for the United States of America as defined in 35 U.S.C. §100, in the invention, and in all application for patent including any and all provisional, non-provisional, divisional, continuation, substitute, and reissue application(s), and all Letter Patent, extensions, reissues and reexamination certificates that may be granted on this invention known as
(11)	Insert Identification Such as Title, Cas	
	Number, or Foreig	
	Application Number	Attorney Docket No. 2008003
		For which the undersigned has (have) executed an application for patent in the United States of America on even date herewith or
(12)	Insert Date of Filing of Application	(12)
(13)	Alternative Identification for Filed Application	(13) filed
		aned agrees to execute all papers necessary in connection with any application and any reissue applications for the invention, international PCT applications, foreign

- applications, and any patent(s) issuing thereon, and also to execute separate assignments in connection with such applications and patents as the Assignee may deem necessary.
- 2) Each undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning any application or continuation or division thereof, or any patent or reissue application based thereon, for the invention, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.
- 3) Each undersigned agrees to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.
- 4) Each undersigned agrees to perform all affirmative acts which may be necessary to obtain, maintain or confirm by reissue or reexamination a grant of a valid United States patent to the Assignee.
- 5) Each undersigned authorizes and requests the Director of Patents to issue any and all Letters Patents of the United States resulting from said application(s) to the said Assignee, as Assignee of the entire interest, and covenants that he has full rights to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreements in conflict herewith, and agrees that this assignment is binding on him and his heirs, successors, assigns and legal representatives.
- 6) Each undersigned hereby grants THE LAW OFFICES OF THEODORE P. CUMMINGS, LLC the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Assignment of Attorney Docket No. 2008003

PATENT

REEL: 022378 FRAME: 0146

	In witness whereof, ex-	ecuted by the undersi	gned on the date(s) opposite the undersigned name(s).	
Date	3/10/2009	Inventor Signature:	Into Mary Man	(SEAL)
			Brett Bracewell Bonner	
Date		Inventor Signature:		- (05.15)
			Titus Arthur Jones	(SEAL)
Data		Invantar Cianatura		
Date		Inventor Signature:	Dion Brent Perkins	(SEAL)
			Dion Brent reading	,
Consi	This assignment should	l preferably be signed If neither, then it show	d before (a) a Notary Public if within the U.S.A. (b) a luld be signed before at least two witnesses who also si	∪.S. gn
here:	ii ii outside tile oasai ta	ti nettier, then it she	and of organical octoors an easier that the analysis are	0
Date		Witness:		
Date	-	Witness:		
		NOT	TARIZATION	
State	of Ohio lennessee)	SS:		
Count	y of Hamilton ()	SS		
On thi	Shelby'	2000 hafara ma *	James B Harlan, personally ap	neared
On the 1 3	vett Bonne	2009, before me,		nd
	· 1 \ \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ \ \ 1 \ 1 \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ \ 1 \ 1 \ \	1	personally known to me (or proved to me on the ba	
			e is subscribed to the within instrument and acknowled acity and that by his signature on the instrument the pe	
			, executed the instrument.	
Witne	ss my hand and official	seal a		
	7 M 4	7 //	STATE OF	
	mes 17/1	inte	STATE 7	
Votar	y Public	/	1 / 🔾	
C/	Name of Notary Public	lan	(TENNESSEE))	
rinted	Name of Notary Public		PUBLIC	
			OTELBY COUNTY	

My Commission Expires Jan 30, 2013

REEL: 022378 FRAME: 0147

ASSIGNMENT of Attorney Docket No. 2008003

(1-8)	Insert Names(s) of Inventor(s)	(2) T	Prett Bracewell Bonner Citus Arthur Jones Dion Brent Perkins
		considera	consideration of the sum of one dollar (\$1 00) and/or other good and valuable tion paid to each of the undersigned, each undersigned agrees to assign, and bes assign, transfer and set over to
(9)	Insert Name of Assignee	(9)	The Kroger Co.
(10)	Insert Address of Assignee	(10)	1014 Vine Street, Cincinnati, OH 45202
		legal representation as defined including and reissu	ter designated as the Assignee) and Assignee's heirs, successors, assigns and esentatives, the entire right, title and interest for the United States of America 1 in 35 U.S.C. §100, in the invention, and in all application for patent any and all provisional, non-provisional, divisional, continuation, substitute, he application(s), and all Letter Patent, extensions, reissues and reexamination es that may be granted on this invention known as
(11)	Insert Identification Such as Title, Case		A System and Method of Using Rewritable Paper for Displaying
	Number, or Foreig	n	Product Information on Product Displays
	Application Number		Attorney Docket No. 2008003
		For which States of A	n the undersigned has (have) executed an application for patent in the United America on even date herewith or
(12)	Insert Date of Filing of Application	(12)	
(13)	Alternative Identification for Filed Application	(13) _ filed	
continu applica applica may be applica obtainin necessa Propert	Each undersiging, divisional ortions, and any pattions and patents (2) Each undersiging declared concerntion based thereong evidence and general Each undersignry in connection to resimilar agree	gned agree reissue ap ent(s) issue as the Ass gned agree ing any ap n, for the i going forw gned agree with claim	es to execute all papers necessary in connection with any application and any oplications for the invention, international PCT applications, foreign using thereon, and also to execute separate assignments in connection with such signee may deem necessary es to execute all papers necessary in connection with any interference which application or continuation or division thereof, or any patent or reissue invention, and to cooperate with the Assignee in every way possible in ward with such interference es to execute all papers and documents and perform any act which may be not operate in the international Convention for Protection of Industrial es to perform all affirmative acts which may be necessary to obtain, maintain

his heirs, successors, assigns and legal representatives. 6) Each undersigned hereby grants THE LAW OFFICES OF THEODORE P. CUMMINGS, LLC the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

of the United States resulting from said application(s) to the said Assignee, as Assignee of the entire interest, and covenants that he has full rights to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreements in conflict herewith, and agrees that this assignment is binding on him and

5) Each undersigned authorizes and requests the Director of Patents to issue any and all Letters Patents

or confirm by reissue or reexamination a grant of a valid United States patent to the Assignee.

Page 1 of 2

	in withess whereor, executed by the undersigned on the date(s) opposite the	ic undersigned frame(s).
Date	Inventor Signature:	(SEAL)
Date	Brett Bracewell Bonner Inventor Signature: Titus Arthur Jones	(SEAL)
Date	3/9/09 Inventor Signature: Win Bret Ku	<i>S</i> i
	Dion Brent Perkins	(SEAL)
Consumere: Date Date	Witness:	
	NOTARIZATION	
State o	e of Ohio)	
Count) ss: nty of Hamilton)	
On thi	his 7th day of March, 2009, before me, S. Corey Hamilton You Arthur Jones , Dion Brent Per Kin. personally known to me (or factory evidence) to be the person whose name is subscribed to the within inshat he executed the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and that by his signature of the same in his authorized capacity and his authorized capacity	proved to me on the basis of trument and acknowledged to
	the entity upon behalf of which the person acted, executed the instrument.	
Wortary S.	An NOTARY PUL	COREY HAMILTON IMBY At Law BLC - STATE OF CHIO In has no expiration date 1. 147.03 R.C.

Assignment of Attorney Docket No. 2008003

RECORDED: 03/11/2009

PATENT Page 2 of 2

REEL: 022378 FRAME: 0149