

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Brett Bracewell Bonner	03/10/2009
Mr. Titus Arthur Jones	03/09/2009
Mr. Dion Brent Perkins	03/09/2009

RECEIVING PARTY DATA

Name:	Kroger Co., The
Street Address:	1014 Vine Street
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12401986

CORRESPONDENCE DATA

Fax Number: (513)389-1803

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 513 762 5556

Email: tpcesq@fuse.net

Correspondent Name: Theodore P. Cummings, Attorney at law

Address Line 1: 1600 Scripps Center, 312 Walnut Street

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:

2008003

NAME OF SUBMITTER:

Theodore P. Cummings

Total Attachments: 4

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PATENT

REEL: 022378 FRAME: 0144

500803751

OP \$40.00 12401986



## ASSIGNMENT of Attorney Docket No. 2008003

(1-8) Insert  
Names(s) of  
Inventor(s) (1) Brett Bracewell Bonner  
(2) Titus Arthur Jones  
(3) Dion Brent Perkins

In consideration of the sum of one dollar (\$1.00) and/or other good and valuable consideration paid to each of the undersigned, each undersigned agrees to assign, and hereby does assign, transfer and set over to

(9) Insert Name of Assignee (9) The Kroger Co.  
(10) Insert Address of Assignee (10) 1014 Vine Street, Cincinnati, OH 45202

(hereinafter designated as the Assignee) and Assignee's heirs, successors, assigns and legal representatives, the entire right, title and interest for the United States of America as defined in 35 U.S.C. §100, in the invention, and in all application for patent including any and all provisional, non-provisional, divisional, continuation, substitute, and reissue application(s), and all Letter Patent, extensions, reissues and reexamination certificates that may be granted on this invention known as

(11) Insert Identification  
Such as Title, Case (11) A System and Method of Using Rewritable Paper for Displaying  
Number, or Foreign  
Application Number Product Information on Product Displays  
Attorney Docket No. 2008003

For which the undersigned has (have) executed an application for patent in the United States of America on even date herewith or

(12) Insert Date of Filing of Application (12) \_\_\_\_\_  
(13) Alternative Identification for Filed Application (13) \_\_\_\_\_

1) Each undersigned agrees to execute all papers necessary in connection with any application and any continuing, divisional or reissue applications for the invention, international PCT applications, foreign applications, and any patent(s) issuing thereon, and also to execute separate assignments in connection with such applications and patents as the Assignee may deem necessary.

2) Each undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning any application or continuation or division thereof, or any patent or reissue application based thereon, for the invention, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) Each undersigned agrees to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) Each undersigned agrees to perform all affirmative acts which may be necessary to obtain, maintain or confirm by reissue or reexamination a grant of a valid United States patent to the Assignee.

5) Each undersigned authorizes and requests the Director of Patents to issue any and all Letters Patents of the United States resulting from said application(s) to the said Assignee, as Assignee of the entire interest, and covenants that he has full rights to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreements in conflict herewith, and agrees that this assignment is binding on him and his heirs, successors, assigns and legal representatives.

6) Each undersigned hereby grants THE LAW OFFICES OF THEODORE P. CUMMINGS, LLC the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date 3/10/2009 Inventor Signature: Brett Bracewell Bonner (SEAL)  
Brett Bracewell Bonner

Date \_\_\_\_\_ Inventor Signature: \_\_\_\_\_ (SEAL)  
Titus Arthur Jones

Date \_\_\_\_\_ Inventor Signature: \_\_\_\_\_ (SEAL)  
Dion Brent Perkins

This assignment should preferably be signed before (a) a Notary Public if within the U.S.A. (b) a U.S. Consul if outside the U.S.A. If neither, then it should be signed before at least two witnesses who also sign here:

Date \_\_\_\_\_ Witness: \_\_\_\_\_  
Date \_\_\_\_\_ Witness: \_\_\_\_\_

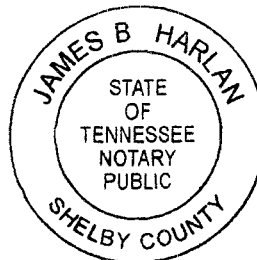
### NOTARIZATION

State of ~~Ohio~~ Tennessee )  
County of ~~Hamilton~~ Shelby ) ss.:

On this 10 day of March, 2009, before me, James B Harlan, personally appeared Brett Bonner, and \_\_\_\_\_ personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

James B Harlan  
Notary Public  
James B Harlan  
Printed Name of Notary Public



My Commission Expires Jan 30, 2013

## ASSIGNMENT of Attorney Docket No. 2008003

(1-8) Insert  
Names(s) of  
Inventor(s)

(1) Brett Bracewell Bonner  
(2) Titus Arthur Jones  
(3) Dion Brent Perkins

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(9) Insert Name of Assignee  
(9) The Kroger Co.

(10) Insert Address of Assignee  
(10) 1014 Vine Street, Cincinnati, OH 45202

(hereinafter designated as the Assignee) and Assignee's heirs, successors, assigns and legal representatives, the entire right, title and interest for the United States of America as defined in 35 U.S.C. §100, in the invention, and in all application for patent including any and all provisional, non-provisional, divisional, continuation, substitute, and reissue application(s), and all Letter Patent, extensions, reissues and reexamination certificates that may be granted on this invention known as

(11) Insert Identification  
Such as Title, Case  
Number, or Foreign  
Application Number

(11) A System and Method of Using Rewritable Paper for Displaying  
Product Information on Product Displays  
Attorney Docket No. 2008003

For which the undersigned has (have) executed an application for patent in the United States of America on even date herewith or

(12) Insert Date of Filing of Application  
(12) \_\_\_\_\_

(13) Alternative Identification for Filed Application  
(13) filed \_\_\_\_\_

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6) Each undersigned hereby grants THE LAW OFFICES OF THEODORE P. CUMMINGS, LLC the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date	_____	Inventor Signature:	_____	(SEAL)
			Brett Bracewell Bonner	
Date	<u>3/9/09</u>	Inventor Signature:	_____	(SEAL)
			Titus Arthur Jones	
Date	<u>3/9/09</u>	Inventor Signature:	_____	(SEAL)
			Dion Brent Perkins	

This assignment should preferably be signed before (a) a Notary Public if within the U.S.A. (b) a U.S. Consul if outside the U.S.A. If neither, then it should be signed before at least two witnesses who also sign here:

Date	_____	Witness:	_____
Date	_____	Witness:	_____

### NOTARIZATION

State of Ohio                    )  
  )  
County of Hamilton            )

ss.:

On this 9<sup>th</sup> day of March, 2009, before me, S. Corey Hamilton, personally appeared Titus Arthur Jones, Dion Brent Perkins, and \_\_\_\_\_ personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

S. Corey Hamilton  
\_\_\_\_\_  
Notary Public  
Printed Name of Notary Public



SCOTT COREY HAMILTON  
Attorney At Law  
NOTARY PUBLIC - STATE OF OHIO  
My commission has no expiration date  
Sec. 147.03 R.C.