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PATENT REEL: 022381 FRAME: 0734

AFS: 210,158

ASSIGNMENT FROM INVENTOR

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned Assignor:

Peter ROEHRIG - Himmelschluesselweg 3a, 1160 Vienna, Austria Ernst W. BERANEK - Werhardstrasse 23/2, 1160 Vienna, Austria

hereby sells, assigns and transfers to Assignee:

RECORDED: 03/03/2009

MAM BABYARTIKEL GESELLSCHAFT M.B.H Lorenz-Mandl-Gasse 50 1160 Wien Austria

its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to, and any and all improvements which are disclosed in (a) Patent Number ______dated ______ (b) Application for Letters Patent Serial No. 29/313,673 filed January 30. 2009 (c) Application for Letters Patent which has been executed by the undersigned concurrently herewith and entitled **PACIFIER** and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all other foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements. The Assignee may apply for and receive the Letters Patent in its own name. When requested by the Assignce or its successors, the undersigned Assignor (s) will execute all other patent applications, proper oaths, assignments, powers of attorney, or other papers and communicate all facts known to him/her relating to the improvements and the history thereof; and generally do everything possible which the Assignee or its successors shall consider desirable for aiding in securing and maintaining proper patent protection for the improvements and for vesting title in the Assignee or its successors. Assignor warrants that he/she has the full right to convey the rights and property described herein and no assignment, grant, mortgage or license or other agreement affecting such rights and property has been made to others by the undersigned. The undersigned declares that he/she was personally present and did see the above-named individual execute this Assignment of his/her own free will for the purposes set forth herein. Name DORIS FIALA
Address Matthias Wagner 6.14 ABELMAN, FRAYNE & SCHWAB 666 Third Avenue, 10th Floor New York, New York 10017

> PATENT REEL: 022381 FRAME: 0735