

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Steven Castellano	03/04/2009
RECEIVING PARTY DATA	
Name:	Maidenform, Inc.
Street Address:	485 Route 1 South, Bldg. F
City:	Iselin
State/Country:	NEW JERSEY
Postal Code:	08830
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12397885
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ATTORNEY DOCKET NUMBER:	M0170.0080
NAME OF SUBMITTER:	Richard LaCava
Total Attachments: 1 source=m0170#page1.tif	

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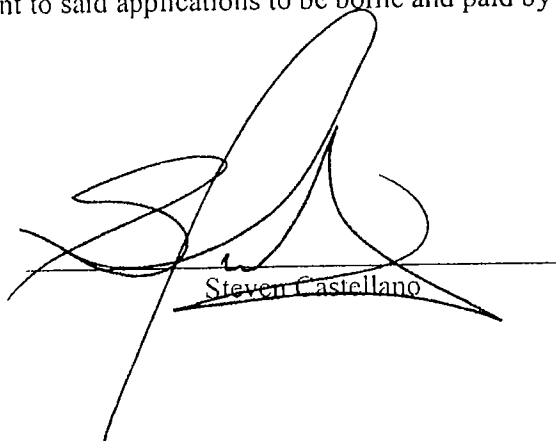
**ASSIGNMENT**

**WHEREAS**, I, Steven Castellano, an individual residing at 15 Laird Road, Middletown, New Jersey 07748, as assignor, have invented certain improvements in BRA CUP FOR AUGMENTING BREASTS AND BRASSIERE HAVING THE SAME for which an application for United States Letters Patent has been executed by me of even date herewith; and

**WHEREAS**, Maidenform, Inc., having a place of business at 485 Route 1 South, Bldg. F, Iselin, New Jersey 08830, as assignee, is desirous of acquiring all right, title and interest in and to said invention and any Patent that may be granted therefor.

**NOW, THEREFORE**, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as assignor, hereby sell, assign and set over to said assignee the entire right, title and interest for the United States and all other countries in and to said invention and the aforesaid application for Patent, all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States and all other countries, including all rights of priority from the filing of said application, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said inventions or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for myself and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Patent on said inventions and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist assignee, its successors, assigns and nominees to obtain patent protection for said invention in the United States and all other countries, the expenses incident to said applications to be borne and paid by said assignee.

Date: 3-4-09

  
Steven Castellano