

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CES English Co., Ltd.	02/20/2009
RECEIVING PARTY DATA	
Name:	CES Co., Ltd.
Street Address:	512-16, Deungchon-Dong, Gangseo-Gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	157-030
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29331954
CORRESPONDENCE DATA	
Fax Number:	(202)478-1813
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202 429-0020
Email:	info@mbiplaw.com
Correspondent Name:	Kevin J. McNeely
Address Line 1:	1156 15th Street, NW, Suite 603
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005
ATTORNEY DOCKET NUMBER:	YULI.9100.D002
NAME OF SUBMITTER:	Kevin J. McNeely
Total Attachments: 1 source=ces assignment2#page1.tif	

OP \$40.00 29331954

ASSIGNMENT

For valuable consideration, CES ENGLISH CO., LTD., a Republic of Korea corporation, hereby assign to CES CO., LTD., a corporation having a place of business at 512-16, Deungchon-Dong, Gangseo-Gu, Seoul, 157-030, Republic of Korea; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by me, with title Toy Block, filed February 5, 2009, and assigned U.S. Serial Number 29/331,954, and I/we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I/we authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I/we agree for myself and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand this 20th day of February 2009

 (Signature)

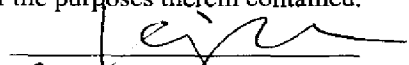
Name: HUANG KYEO DONG

Title: CEO

Company: CES ENGLISH CO., LTD.

Before me this 20th day of February, 2009 personally appeared the person whose name is subscribed to the foregoing Assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

Signature:


Name: Woo, Kwang-Je

Address: #501, Woorang Bldg.
631-20, Yeoksam-Dong,
Gangnam-Gu, Seoul,
Korea

PATENT

RECORDED: 03/12/2009

REEL: 022388 FRAME: 0140