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1. A. Name of conveying party(ies):
(1) Norihiro NAKAMURA
(2) Kimiyoshi SAWAI
(3) Tomoki KODAN
(4) Hironobu SUGIMOTO

B. Additional name(s) of conveying party(ies) attached?
 Yes No

2. A. Name and address of receiving party(ies):
AISIN AW CO., LTD.
10 TAKANE, FUJII-CHO, ANJO-SHI, AICHI
444-1192 JAPAN

TOYOTA JIDOSHA KABUSHIKI KAISHA
1, TOYOTA-CHO, TOYOTA-SHI, AICHI-KEN,
471-8571 JAPAN

B. Additional name(s) & address(es) attached?
 Yes No

3. A. Nature of conveyance:

 Assignment Merger
 Security Agreement Change of Name
 Other _____

B. Execution Date: (1, 2) 11/19/2008; (3, 4) 11/26/2008

4. A. Patent Application No. 12/227,790 B. Patent No.(s)

Additional numbers attached? Yes No

C. Title of Application: MAP UPDATING SYSTEMS, METHODS AND PROGRAMS

5. Name and address of party to whom correspondence
concerning document should be mailed:

Name: James A. Oliff

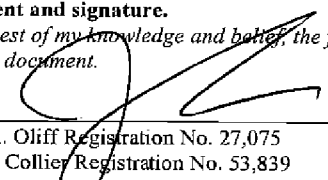
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6. Total number of applications and patents involved: 1

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Date: March 13, 2009

James A. Oliff Registration No. 27,075
Jesse O. Collier Registration No. 53,839

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ASSIGNMENT (Two Assignees)

(1-8) Insert Name(s) of Inventor(s) (1) Norihiro NAKAMURA (2) Kimiyoshi SAWAI (3) Tomoki KODAN (4) Hironobu SUGIMOTO (5) (6)

In consideration of the sum of one dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned, each undersigned agrees to assign, and hereby does assign, transfer and set over to

(9A) Insert Name of First Assignee (9A) AISIN AW CO., LTD. (10A) Insert Address of First Assignee (10A) 10 Takane, Fujii-cho, Anjo-shi, Aichi 444-1192 Japan (9B) Insert Name of Second Assignee (9B) TOYOTA JIDOSHA KABUSHIKI KAISHA (10B) Insert Address of Second Assignee (10B) 1, Toyota-cho, Toyota-shi, Aichi-ken, 471-8571 Japan

(hereinafter designated as the Assignee) and Assignee's heirs, successors, assigns and legal representatives, the entire right, title and interest for the United States of America as defined in 35 U.S.C. §100, in the invention, and in all applications for patent including any and all provisional, non-provisional, divisional, continuation, international, confirmation, substitute and reissue application(s), and all Letters Patent, extensions, reissues and reexamination certificates that may be granted on the invention known as

(11) Insert Identification, such as Title, Case Number or Foreign Application Number (11) MAP UPDATING SYSTEMS, METHODS AND PROGRAMS Attorney Docket No. 138689

for which the undersigned has (have) executed an application for patent in the United States of America on even date herewith or

(12) Insert Date of Signing of Application (12) on November 19, 2008 and November 26, 2008

(13) Alternative Identification for filed applications (13) U.S. Application Serial Number 12/227,790 filed November 26, 2008

1) Each undersigned agrees to execute all papers necessary in connection with the application and any continuing, divisional or reissue applications for the invention, and any patent(s) issuing thereon, and also to execute separate assignments in connection with such applications and patents as the Assignees may deem necessary.

2) Each undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof, or any patent or reissue application based thereon, and to cooperate with the Assignees in every way possible in obtaining evidence and going forward with such interference.

3) Each undersigned agrees to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) Each undersigned agrees to perform all affirmative acts which may be necessary to obtain, maintain or confirm by reissue or reexamination a grant of a valid United States patent to the Assignees.

5) Each undersigned authorizes and requests the Commissioner of the U.S. Patent and Trademark Office to issue any and all Letters Patents of the United States resulting from said application or any divisional, continuing or reissue applications to the said Assignees, as Assignees of the entire interest, and covenants that he has full right to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreements in conflict herewith, and agrees that this assignment is binding on him and his heirs, successors, assigns and legal representatives.

6) Each undersigned hereby grants the firm of OLIFF & BERRIDGE, PLC the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date Nov 19 2008 Inventor Signature Norihiro Nakamura (SEAL) Date Nov 19 2008 Inventor Signature Kimiyoshi Sawai (SEAL) Date Nov 26 2008 Inventor Signature Tomoki Kodan (SEAL) Date Nov 26 2008 Inventor Signature Hironobu Sugimoto (SEAL) Date Inventor Signature (SEAL) Date Inventor Signature (SEAL)

This assignment should preferably be signed before: (a) a Notary Public if within the U.S.A. (b) a U.S. Consul if outside the U.S.A. If neither, then it should be signed before at least two witnesses who also sign here:

Date Witness Date Witness

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