

FORM PTO-1595

(Rev. 03/01)

OMB No. 0651-0027 (effective 5/31/2002)

BOX ASSIGNMENT

03-13-2009



103552165

U.S. Department of Commerce  
U.S. Patent and Trademark Office

Attorney Docket No. 1763.011

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) thereof.

## 1. Name(s) of conveying party(ies):

Brandimage Co., Ltd.

## 2. Name(s) and address(es) of receiving party(ies):

Otsuka Pharmaceutical Co., Ltd.  
2-9 Kanda-Tsukasamachi  
Chiyoda-ku, Tokyo  
JapanAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of Conveyance:

☒ Assignment ☐ Merger ☐ Security Agreement☐ Change of Name ☐ Other \_\_\_\_\_

Execution Date: February 17, 2009

Additional name(s) & Address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application:

## A. Patent Application Number(s):

29/330,230

## B. Patent Number(s):

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Perry J. Saidman

Street Address: 8601 Georgia Avenue

Suite 603

City: Silver Spring

State: MD Zip 20910

6. Total number of applications and patents involved: 1

## 7. Total fee (37 CFR 3.41): \$40.00

☒ Enclosed☐ Charge any deficiency to deposit account☐ Charge entire fee (\$\_\_\_\_) to deposit account

## 8. Deposit account number:

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Perry J. Saidman

26,028

Name of Person Signing

Reg. No.

Signature

March 6, 2009

Date

Total number of pages comprising cover sheet: 1

03/10/2009 RFEKADU1 00000022 29330230

01 FC:8021

40.00 OP

PATENT  
REEL: 022398 FRAME: 0016

## ASSIGNMENT BY CORPORATION

In consideration of the sum of One Dollar (\$1.00), or equivalent, and other good and valuable consideration paid to: BRANDIMAGE CO., LTD.  
(Name of Assignor)

the undersigned hereby sells(s) and assign(s) to: OTSUKA PHARMACEUTICAL CO., LTD.  
(Assignee)

the entire right, title and interest:

Check applicable box(es) ☒ for the United States of America  
(as defined in 35 U.S.C. §100),  
☒ and throughout the world, including the right to file foreign application(s) and  
the right to claim priority from the corresponding U.S. application(s),

in the invention(s) known as BOTTLE  
(Title of Invention)

also known as United States Application Serial No. 29/330,230  
filed December 31, 2008, in any and all provisional and complete applications thereon, in any and all  
reissues, extensions, renewals, reexaminations, divisions and continuations of such applications or Letters Patent(s)  
to the full end of the term or terms for which such Letters Patent(s) issue, such entire right, title and interest to be  
held and enjoyed by the above-named Assignee the same as they would have been held and enjoyed by the  
assignor had this assignment and sale not been made.

The Assignor agrees to execute all papers necessary in connection with the application(s) and any  
continuing, divisional, reissue, reexamination or corresponding application(s) thereof and also to execute separate  
assignments in connection with such applications as the Assignee may deem necessary or expedient.

The Assignor agrees to execute all papers necessary in connection with any interference which may be  
declared concerning the application(s) or any continuation, division, reissue or reexamination thereof and to  
cooperate with the Assignee in every way possible in obtaining evidence and going forward with the interference.

The Assignor agrees to perform all affirmative acts which may be necessary to obtain a grant of a valid  
United States patent to the Assignee.

The Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it  
has not executed, and will not execute, any agreement in conflict therewith.

IN WITNESS WHEREOF, executed by an authorized officer of Assignor on the date opposite the  
undersigned's name.

BRANDIMAGE CO., LTD. (Assignor)

Date: ✓ 02/17/09

Name of Officer:

MAKOTO Tamura

Signature of Officer:

✓ [Signature]

Title of Officer:

Account Director