

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Mark E. Herrmann</td><td>02/11/2009</td></tr><tr><td>Dow K. Hardy</td><td>02/11/2009</td></tr><tr><td>John F. Acres</td><td>02/10/2009</td></tr><tr><td>John E. Taylor Jr.</td><td>02/11/2009</td></tr><tr><td>Scott N. Weller</td><td>02/11/2009</td></tr><tr><td>Francis Josef Lichtenberger</td><td>02/11/2009</td></tr></tbody></table>		Name	Execution Date	Mark E. Herrmann	02/11/2009	Dow K. Hardy	02/11/2009	John F. Acres	02/10/2009	John E. Taylor Jr.	02/11/2009	Scott N. Weller	02/11/2009	Francis Josef Lichtenberger	02/11/2009
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RECEIVING PARTY DATA															
<table border="1"><tr><td>Name:</td><td>GameLogic Inc.</td></tr><tr><td>Street Address:</td><td>411 Waverley Oaks Road</td></tr><tr><td>Internal Address:</td><td>Suite 312</td></tr><tr><td>City:</td><td>Waltham</td></tr><tr><td>State/Country:</td><td>MASSACHUSETTS</td></tr><tr><td>Postal Code:</td><td>02452</td></tr></table>		Name:	GameLogic Inc.	Street Address:	411 Waverley Oaks Road	Internal Address:	Suite 312	City:	Waltham	State/Country:	MASSACHUSETTS	Postal Code:	02452		
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PROPERTY NUMBERS Total: 1															
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CORRESPONDENCE DATA															
Fax Number: (617)395-7070 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone: 6173957000															
Email: erussavage@ll-a.com															
Correspondent Name: Edward J. Russavage															
Address Line 1: One Main Street - 11th Floor															
Address Line 2: Lowrie, Lando & Anastasi, LLP															
Address Line 4: Cambridge, MASSACHUSETTS 02142															
NAME OF SUBMITTER:	Edward J. Russavage														

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PATENT

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REEL: 022404 FRAME: 0040

Total Attachments: 4

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ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, we, the undersigned Mark E. Herrmann, 79 Fairbanks Avenue, Wellesley, MA 02481; Dow K. Hardy, 115 Union Street, Marlborough, MA 01752; John F. Acres, 4386 NW Crescent Valley Drive, Corvallis, OR 97330; John E. Taylor, Jr., 1814 East Sandpoint Place, Vero Beach, FL 32963; Scott N. Weller, 2 Londonderry Road, Windham, NH 03087; Francis Josef Lichtenberger, 95 Pond Street, Winchester, MA 01890, hereby:

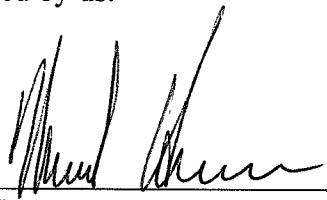
Sell, assign and transfer to GameLogic Inc., a Delaware corporation having a place of business at 411 Waverley Oaks Road, Suite 312, Waltham, MA 02452, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions which are disclosed in the application for United States Letters Patent filed in the United States Patent and Trademark Office on December 29, 2008 under Application Serial No. 12/345,300 and entitled SYSTEM AND METHOD FOR COLLECTING AND USING PLAYER INFORMATION, and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said inventions, including the application filed on December 26, 2007 under Application Serial No. 61/016,801 and entitled SYSTEM AND METHOD FOR COLLECTING AND USING PLAYER INFORMATION; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions including the right to apply for patent rights in each foreign country and all rights to priority; and further including any right to sue for past infringement;

Agree that said Assignee may apply for and receive Letters Patent for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, we agree to carry out in good faith the intent and purpose of this assignment, by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to us relating to said inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee;

Request the Honorable Commissioner of Patents and Trademarks to issue said Letters Patent to said Assignee; and

Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

2-11-09
Date


Mark E. Herrmann

STATE OF MA :
COUNTY OF Middlesex :

Subscribed and sworn to before me this 10 day of February 2009.

SEAL

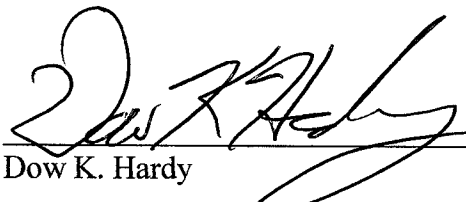


MARTHA GEANNARIS
Notary Public
Commonwealth of Massachusetts
My Commission Expires
July 17, 2009


Notary Public

My Commission Expires 7/17/09

2/11/09
Date


Dow K. Hardy


STATE OF MA :
COUNTY OF Middlesex :

Subscribed and sworn to before me this 10 day of February 2009.

SEAL



MARTHA GEANNARIS
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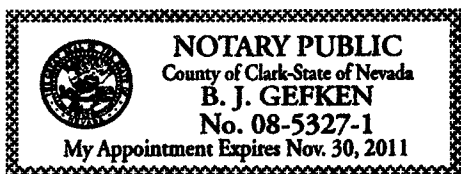
2-10-09
Date

[Signature]
John F. Acres

STATE OF Nevada :
COUNTY OF Clark :

Subscribed and sworn to before me this 10 day of February 2009.

SEAL



[Signature]
Notary Public
My Commission Expires Nov. 30, 2011

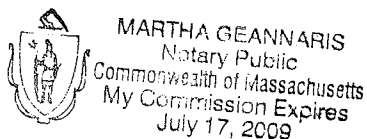
2.11.09
Date

[Signature]
John E. Taylor, Jr.

STATE OF MA :
COUNTY OF Middlesex :

Subscribed and sworn to before me this 10 day of February 2009.

SEAL



[Signature]
Notary Public
My Commission Expires 7/17/09

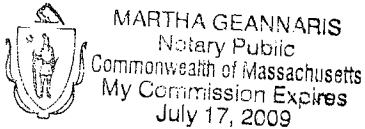
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Scott N. Weller

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COUNTY OF Middlesex:

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Martha Geannaris
Notary Public

My Commission Expires 7/17/09

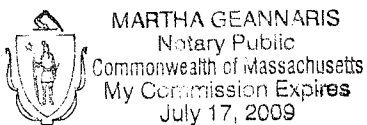
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Francis Josef Lichtenberger

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Martha Geannaris
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