PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASS	IGNMENT
NATURE OF CONVEYANCE: ASSIGNMENT	ENT

CONVEYING PARTY DATA

Name	Execution Date
Noam GIL	02/23/2009

RECEIVING PARTY DATA

Name:	Placeo
Street Address:	Yigal Alon 24a
City:	Herzlia
State/Country:	ISRAEL

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11671005

CORRESPONDENCE DATA

Fax Number: (646)878-0801

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 646-878-0800

Email: pusdkt@pczlaw.com

Correspondent Name: Pearl Cohen Zedek Latzer, LLP

Address Line 1: 1500 Broadway
Address Line 2: 12th Floor

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: P-70702-US

NAME OF SUBMITTER:

Andrea Richter

Total Attachments: 2

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PATENT REEL: 022404 FRAME: 0294

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Docket No.: P-70702-US

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the

Receipt of which is hereby acknowledged, I the undersigned, GIL, Noam residing at Moshav Givaton,

76910, Israel

Hereby sell, assign and transfer to Placeo, an Israeli company located at Yigal Alon

24a, Herzlia its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire

right, title and interest for all countries, in and to any and all inventions which are disclosed and

claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not

claimed in the application for United States Patent U.S. Serial No. 11/671,005 filed February 5, 2007

and is entitled

VIBRATOR DEVICE WITH INFLATABLE, ALTERABLE ACCESSORIES

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other

applications for U.S. Letters Patent or other related property rights in any and all foreign countries

which have been or shall be filed on any of said inventions disclosed in said application; and in and to

all original and reissued patents or related foreign documents which have been or shall be issued on

said inventions;

Authorize and request the Commissioner of Patents of the United States to issue to said

Assignee, the corporation above named, its successors, assigns and legal representatives, in

accordance with this assignment, any and all United States Letters Patent on said inventions or any of

them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any

other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters

Patent or other rights, the priority of the aforesaid United States patent application under the

provisions of the International Convention of 1883 and later modifications thereof, under the Patent

Cooperation Treaty, under the European Patent Convention or under any other available international

agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its

successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this

assignment, the under-signed or the undersigned's executors or administrators will, for the United

States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and

all other patent applications or other documents on any and all said inventions; execute all rightful

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oaths, assignments, powers of anomey and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the bistory thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

FULL NAME OF INVENTOR:	FULL NAME OF WITNESS:
GIL, Noam	bowid Levy
SIGNATURE OF INVENTOR:	SIGNATURE OF WITNESS:
DATE: 23/2/2009	IGN Aloge 2 42 HERECILLA
(day / month / year)	FSRatl.

RECORDED: 03/17/2009

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