# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: **ASSIGNMENT** 

### **CONVEYING PARTY DATA**

Name	Execution Date
Basem Nayfeh	11/22/2005

#### **RECEIVING PARTY DATA**

Name:	Revenue Science, Inc.
Street Address:	10500 N.E. 8th Street
Internal Address:	13th Floor
City:	Bellevue
State/Country:	WASHINGTON
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#### PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	10968863
Application Number:	11972591

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34281.8038US2 ATTORNEY DOCKET NUMBER:

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Total Attachments: 2

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# **ASSIGNMENT BY INVENTORS**

This Assignment is by Basem Nayfeh (the "Assignor"), residing 7627 SE 29<sup>th</sup> Street, Mercer Island, Washington 98040. The Assignor has invented one or more certain inventions (the "Invention(s)") described in a Patent application for Letters Patent of the United States entitled NATURAL LANGUAGE SEARCH FOR AUDIENCE (the "Application"), already filed on October 18, 2004 as U.S. Application No. 10/968,863.

Revenue Science, Inc., a Corporation of Washington having its principal place of business at 10500 NE 8<sup>th</sup> Street, 13<sup>th</sup> Floor, Bellevue, Washington 98004 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

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**RECORDED: 03/17/2009** 

PATENT REEL: 022406 FRAME: 0045