

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr><td>Alexandros Moukas</td><td>01/16/2009</td></tr> <tr><td>Christos Kaskavelis</td><td>01/16/2009</td></tr> <tr><td>Dimitrios Kontarinis</td><td>01/16/2009</td></tr> <tr><td>Maria Nassiakou</td><td>01/16/2009</td></tr> <tr><td>Konstantinos Tsakalos</td><td>01/16/2009</td></tr> <tr><td>Konstantinos Giannakis</td><td>01/16/2009</td></tr> <tr><td>Nikolaos Dendris</td><td>01/16/2009</td></tr> <tr><td>Theodore Michalareas</td><td>01/16/2009</td></tr> </tbody> </table>		Name	Execution Date	Alexandros Moukas	01/16/2009	Christos Kaskavelis	01/16/2009	Dimitrios Kontarinis	01/16/2009	Maria Nassiakou	01/16/2009	Konstantinos Tsakalos	01/16/2009	Konstantinos Giannakis	01/16/2009	Nikolaos Dendris	01/16/2009	Theodore Michalareas	01/16/2009
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<table border="1" style="width:100%; border-collapse: collapse;"> <tr><td>Name:</td><td>Velti Plc</td></tr> <tr><td>Street Address:</td><td>4th Floor, Bastille Court, 2 Paris Garden</td></tr> <tr><td>City:</td><td>London</td></tr> <tr><td>State/Country:</td><td>UNITED KINGDOM</td></tr> <tr><td>Postal Code:</td><td>SE1 8ND</td></tr> </table>		Name:	Velti Plc	Street Address:	4th Floor, Bastille Court, 2 Paris Garden	City:	London	State/Country:	UNITED KINGDOM	Postal Code:	SE1 8ND								
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CORRESPONDENCE DATA																			
Fax Number: (617)261-3175 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 617-951-9052 Email: james.culverwell@klgates.com Correspondent Name: James A. Culverwell Address Line 1: K&L Gates LLP, One Lincoln Street Address Line 4: Boston, MASSACHUSETTS 02111-2950																			
NAME OF SUBMITTER:	James A. Culverwell																		

CH \$40.00 12363500

PATENT

Total Attachments: 3

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ASSIGNMENT

WHEREAS, We, Alexandros Moukas, Christos Kaskavelis, Dimitrios Kontarinis, Maria Nassiakou, Kostantinos Tsakalos, Kostantinos Giannakis, Nikolaos Dendris, and Theodore Michalareas, have invented one or more inventions described in an application (or provisional application) for Letters Patent of the United States entitled:

Mobile Device Marketing and Advertising Platforms, Methods, and Systems

and identified by

Attorney Docket No. VEL-001C2, and/or executed by us on even date herewith and about to be filed in the United States Patent and Trademark Office; and

Serial No. _____ filed in the United States Patent and Trademark Office on _____; and

WHEREAS, Velti Plc (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of England and Wales, and having a usual place of business at 4th Floor, Bastille Court, 2 Paris Garden, London, SE1 8ND, United Kingdom, desires to acquire an interest therein, in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns, and legal representatives, at least as early as the filing date of said application, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the invention(s) described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon or claim priority under United States law or international convention, including but not limited to non-provisionals, continuations, divisionals, reissues, reexaminations, extensions, and substitutions of said application or such Letters Patent, and any right, title and interest we may have in provisional applications to which said application claims priority; said invention(s), applications and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all of our rights arising under or pursuant to any and all United States laws and international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, including but not limited to any cause(s) of action and damages accruing prior to this assignment. We hereby acknowledge that this assignment, being of our entire right, title and interest in and to said invention(s), carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all Letters Patent to ASSIGNEE in its own name as assignee of our entire right, title and interest therein;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention(s) to said ASSIGNEE, its successors, assigns, and legal representatives, but at its or their expense and charges, including the execution of non-provisional,

substitution, continuation, divisional, reissue, reexamination, or corresponding foreign or international patent applications;

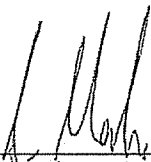
AND, we hereby further agree to provide statements or testimony in any interference or other proceeding in which said invention(s) or any application or patent directed thereto may be involved;

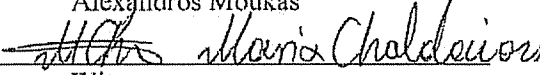
AND, we hereby authorize ASSIGNEE or its attorneys or agents to insert the correct serial number and filing date into this assignment, if none is indicated on the date of our execution of this assignment;

AND, we hereby authorize and request the Director of the United States Patent and Trademark Office and the empowered officials of all other governments to issue such Letters Patent as shall be granted upon said application, or applications based thereon, to said ASSIGNEE, its successors, assigns, or legal representatives.

IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seals on the date(s) set forth below.

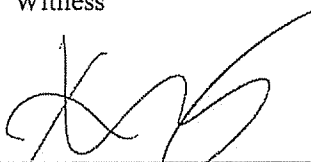
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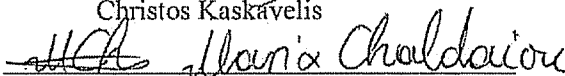


Alexandros Moukas


Witness

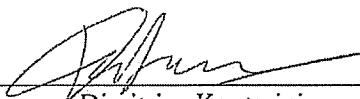
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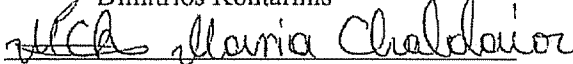


Christos Kaskavelis


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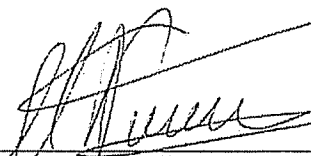
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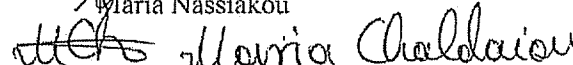


Dimitrios Kontarinis


Witness

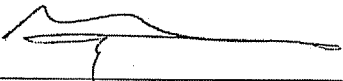
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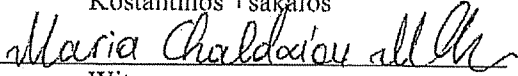


Maria Nassiakou


Witness


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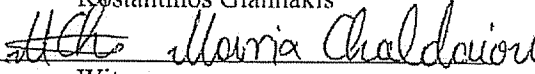


Kostantinos Tsakalos


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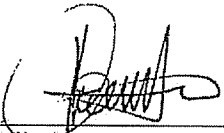
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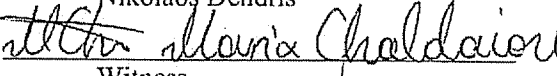


Kostantinos Giannakis


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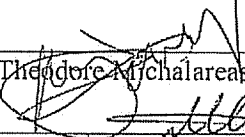
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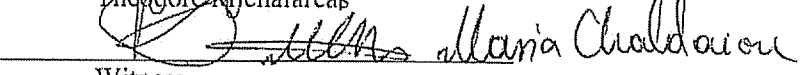


Nikolaos Dendris


Witness

Jan 16th, 2009
Date
Jan 16th, 2009
Date



Theodore Michalareas


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