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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Casey Joseph Gustafson	11/14/2007
Todd Christopher Borgerson	10/30/2007
Petra Gerda Karey	11/06/2007

RECEIVING PARTY DATA

Name:	Braun GmbH	
Street Address:	One Procter & Gamble Plaza	
Internal Address:	Attention: Chief Patent Counsel	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45202	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29327717

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ATTORNEY DOCKET NUMBER: ZD4705D

NAME OF SUBMITTER: George H. Leal

Total Attachments: 4

PATENT REEL: 022412 FRAME: 0900

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **«Toothbrushb Package»**, Attorney's Docket No. **ZD4705** and filed in the **United States** Patent Office as Number **29/292522**, on **October 15, 2007** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Casey Joseph Gustafson of 1126 Briar Drive, Iowa City, IA 52240; USA Todd Christopher Borgerson of 6608 Wilder Woods Way; Mason, OH 45040; USA Petra Gerda Karey of Jahnstrasse 56, Lambsheim, Germany 67245

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to Braun GmbH or one of its Affiliates and acknowledge my/our obligation at the time the invention was made to assign said invention to Braun GmbH or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to Braun GmbH, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in Braun GmbH. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to Braun GmbH, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number <u>29/292,522</u> (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to Braun GmbH, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first filed of said patent application(s).

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Casey Joseph Gu	stafson	Date
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State of Iowa County of Johnson	on}	
Joseph Gustafson	n, to me known to be the person acknowledged to me that he/she	7, before me personally appeared Casey named in and who executed the above executed the same for the uses and Notary Public/Witness
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Todd Christopher I	Borgerson	Date
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6 7.	ARY PUR	Linda L. Jernigan Notary Public/Witness
*	LINDA S. JERNIGA Notary Public, State of Ori My Commission Expires October 26, 2008	hio

Petra Gerda Karey	Date
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RECORDED: 03/18/2009