

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Yu SONG</td> <td>03/10/2009</td> </tr> <tr> <td>Doreen CHENG</td> <td>03/10/2009</td> </tr> <tr> <td>Sangoh JEONG</td> <td>03/10/2009</td> </tr> <tr> <td>Swaroop S. KALASAPUR</td> <td>03/10/2009</td> </tr> </tbody> </table>		Name	Execution Date	Yu SONG	03/10/2009	Doreen CHENG	03/10/2009	Sangoh JEONG	03/10/2009	Swaroop S. KALASAPUR	03/10/2009
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Sangoh JEONG	03/10/2009										
Swaroop S. KALASAPUR	03/10/2009										
RECEIVING PARTY DATA											
Name:	Samsung Electronics Co., Ltd.										
Street Address:	416 Maetan-3Dong, Yeongtong-Gu										
City:	Suwon City, Gyeonggi-Do										
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF										
Postal Code:	443-742										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12406792</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12406792						
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Application Number:	12406792										
CORRESPONDENCE DATA											
Fax Number:	(408)255-8002										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	408-255-8001										
Email:	lfitzsimmons@beyerlaw.com										
Correspondent Name:	Beyer Law Group LLP										
Address Line 1:	P.O Box 1687										
Address Line 4:	Cupertino, CALIFORNIA 95015										
ATTORNEY DOCKET NUMBER:	SISAP068										
NAME OF SUBMITTER:	Marc S. Hanish										
Total Attachments: 1 source=SISAP068_Assignment_as_Filed#page1.tif											

CH \$40.00 12406792

PATENT

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

SITUATION-AWARE PATTERN EXTRACTION AND RECOMMENDATION

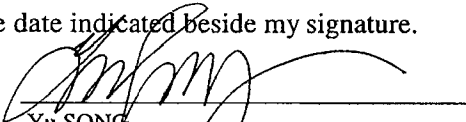
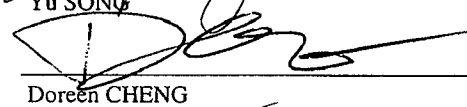
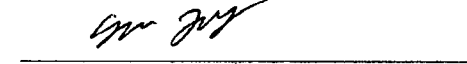
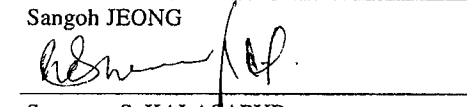
(Atty. Docket No. SISAP068/CSL08-NP11-A), (check one)

- for which I have executed a U.S. patent application on even date herewith. (Accompanying)
 which bears U.S. application No. 12/406,792. (Not accompanying)
 which is a U.S. provisional application. (Accompanying)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- 1) Sell, assign and transfer to **Samsung Electronics Co., Ltd.**, a Korean corporation having a place of business at **416 Maetan- 3Dong, Yeongtong-Gu, Suwon City, Gyeonggi-Do, Korea 443-742** ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents granted upon (including foreign patents and the right to claim priority), the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered and will not enter into any assignment, contract, or understanding that conflicts with this assignment.
- 6) Authorize and request my attorney/agent to insert above the application No. in order to assist with recordal of this assignment.

Signed on the date indicated beside my signature.

- 1) Signature: 
Typed Name: Yu SONG
- 2) Signature: 
Typed Name: Doreen CHENG
- 3) Signature: 
Typed Name: Sangoh JEONG
- 4) Signature: 
Typed Name: Swaroop S. KALASAPUR

Date: 3/10/2009

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