

03-20-2009



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103553110

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Anand Khubani

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Ideavillage Products Corp.

Internal Address: Wayne Plaza II

155 Route 46 West

Street Address: Wayne Plaza II

155 Route 46 West

City: Wayne

State: New Jersey

Country: USA Zip: 07470

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) February 24, 2009

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Robert L. Epstein

Internal Address: EPSTEIN DRANGEL BAZERMAN

& JAMES, LLP

Street Address: 60 East 42nd Street

Suite 820

City: New York

State: New York Zip: 10165

Phone Number: (212) 292-5390

Fax Number: (212) 292-5391

Email Address: mail@ipcounselors.com

6. Total number of applications and patents involved: One

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

March 2, 2009

Date

Robert L. Epstein

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, I, ANAND KHUBANI, a citizen of the United States of America, having an address of 7 Adams Way, Towaco, New Jersey 07082 (hereinafter the ASSIGNOR), am the inventor of a design entitled VIBRATING EXFOLIATION DEVICE (hereinafter the INVENTION) and am the applicant in a United States design patent application of the same title, filed simultaneously herewith (hereinafter the DESIGN PATENT APPLICATION), relating to said INVENTION, and

WHEREAS, IDEAVILLAGE PRODUCTS CORP., a corporation existing under the laws of the State of New Jersey, and having an address of, Wayne Plaza II, 155 Route 46 West, Wayne, NJ 07470, United States, (hereinafter the ASSIGNEE) is desirous of acquiring the entire right, title and interest in and to the INVENTION and the DESIGN PATENT APPLICATION including any and all worldwide rights, and to any and all Patents issuing therefrom, and to all improvements thereof, including any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property (hereinafter the PATENT RIGHTS).

Now, therefore, in consideration of the sum of one (\$1.00) dollar and other good and valuable consideration, receipt of which is hereby acknowledged, I, ANAND KHUBANI, by these presents do sell, assign and transfer unto IDEAVILLAGE PRODUCTS CORP. the entire right, title and interest in and to the PATENT RIGHTS, the same to be held and enjoyed by ASSIGNEE, for its own use and for the use of its successors and assigns, to the full end of the terms for which the aforementioned patent rights are or may be granted, as fully and entirely as if the same would have been held by me, had this assignment and sale not been made.

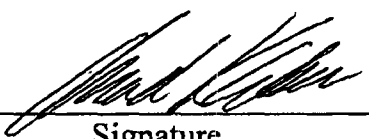
FURTHER, said ASSIGNOR does hereby sell, assign and transfer its rights to sue and collect damages for any past or present infringement with respect to said PATENT RIGHTS.

It is hereby authorized and requested that the Director of the United States Patent and Trademark Office issue any and all said Letters Patent, when granted, to said ASSIGNEE.

Further, it is agreed that, when requested, without charge but at the expense of said ASSIGNEE, the undersigned will execute all divisional, continuing, substitute, renewal and reissue patent applications; execute all documents and other papers necessary to perfect title, and generally do everything possible for aiding in securing and maintaining proper patent protection.

Signed at (place) Ideavillage, this 29th day of February, 2009.

Inventor: ANAND KHUBANI



Signature

Anand Khubani

Printed Name

State of NJ)
Country of Passaic)

Before me personally appeared said Anand Khubani, and acknowledged the foregoing instrument to be his free act and deed this 29th day of February, 2009.

Seal:

2295837
TRACY MANISCALCO
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES JAN. 15, 2013