

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Kathryn L Johnson</td><td>03/02/2009</td></tr><tr><td>Mary Barr Rhodes</td><td>03/02/2009</td></tr><tr><td>David Eyman</td><td>03/02/2009</td></tr></tbody></table>		Name	Execution Date	Kathryn L Johnson	03/02/2009	Mary Barr Rhodes	03/02/2009	David Eyman	03/02/2009		
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Mary Barr Rhodes	03/02/2009										
David Eyman	03/02/2009										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Gumpton Enerprises, LLC</td></tr><tr><td>Street Address:</td><td>4133 Summerfield Drive</td></tr><tr><td>City:</td><td>Beavercreek</td></tr><tr><td>State/Country:</td><td>OHIO</td></tr><tr><td>Postal Code:</td><td>45432</td></tr></table>		Name:	Gumpton Enerprises, LLC	Street Address:	4133 Summerfield Drive	City:	Beavercreek	State/Country:	OHIO	Postal Code:	45432
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29334197</td></tr></tbody></table>		Property Type	Number	Application Number:	29334197						
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Application Number:	29334197										
CORRESPONDENCE DATA											
Fax Number: (513)768-8909 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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Total Attachments: 2 source=johnsonUSD022709jre#page1.tif source=johnsonUSD022709jre#page2.tif											

OP \$40.00 29334197

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PATENT  
REEL: 022433 FRAME: 0236

## ASSIGNMENT

Kathryn L. Johnson,  
Mary Barr Rhodes and  
David Eyman  
To  
Gumption Enterprises, LLC

WHEREAS, we, Kathryn L. Johnson, Mary Barr Rhodes and David Eyman have made a certain invention entitled MESSAGE PLAYER IN HEART-SHAPED TOKEN (Attorney Docket No. USD022709jre), for which Application for Design Letters Patent of the United States is being filed on March 23, 2009, Application No. 29/334,197 (the "Application");

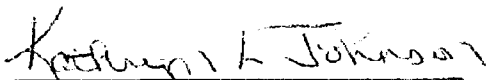
WHEREAS, Gumption Enterprises, LLC, an Ohio Limited Liability Corporation having a place of business at 4133 Summerfield Drive, Beavercreek, OH 45432, USA (hereinafter "Gumption"), is desirous of acquiring the entire and exclusive right, title and interest in and to the invention and the Application, and in any patent or patents to be obtained thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, Kathryn L. Johnson, Mary Barr Rhodes and David Eyman have sold, assigned and transferred and by these presents do sell, assign and transfer unto Gumption the entire right, title and interest in and to the invention shown, described and claimed in the Application, the full and exclusive right and title to the Application and any Design Letters Patent which may be granted on the Application, and the exclusive right and title to any continuations, continuations-in-part, extensions, divisions, reissues or renewals thereof, as fully and as entirely as the same would have been held and enjoyed by us if this assignment had not been made. In addition, we hereby authorize and request the Director of the U.S. Patent and Trademark Office, or other proper Officer, to issue such Design Letters Patent or any of them to Gumption as the assignee of our entire right, title and interest in and to the same for the sole use and benefit of Gumption and its successors and assigns.


And we further covenant and agree that we will, at the request of Gumption, execute such other and further assignments and assurances of title as are proper to fully convey the interests herein sought to be conveyed; that we will, at the request of Gumption, execute such application papers and related documents as may be desired by it for the filing of any division, continuation, continuation-in-part of the Application herein conveyed, and will execute, at the request of Gumption, such supplemental oaths, declarations, preliminary statements or other papers as are necessary and proper to obtain Design Letters Patent for the invention herein conveyed.

And we further assign unto Gumption the entire right, title and interest in and to the invention disclosed in the Application throughout all countries foreign to the United States of America and do hereby authorize Gumption to apply for design patents, design registrations and utility models therefor in countries where such procedure is proper. We also agree to execute applications for said invention in the several countries where it is necessary that the same be signed by the inventors and to execute assignments for such applications and the patents to be obtained therefor to Gumption, as well as other necessary papers.

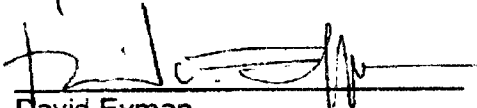
We hereby warrant and agree that we have the full right to convey the rights, titles and interests herein assigned and that we have not executed and will not execute any agreement or assignment in conflict herewith.

  
Kathryn L. Johnson

3-2-09  
date

  
Mary Barr Rhodes

3-2-09  
date

  
David Eyman

3-2-09  
date