

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hongqing SHEN</td> <td>03/09/2009</td> </tr> <tr> <td>Anna E. NEWTON</td> <td>03/10/2009</td> </tr> <tr> <td>Paul E. LITCHFIELD</td> <td>03/13/2009</td> </tr> <tr> <td>William MCINNIS</td> <td>03/13/2009</td> </tr> </tbody> </table>		Name	Execution Date	Hongqing SHEN	03/09/2009	Anna E. NEWTON	03/10/2009	Paul E. LITCHFIELD	03/13/2009	William MCINNIS	03/13/2009
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Anna E. NEWTON	03/10/2009										
Paul E. LITCHFIELD	03/13/2009										
William MCINNIS	03/13/2009										
<b>RECEIVING PARTY DATA</b>											
<b>Name:</b>	Reebok International Ltd.										
<b>Street Address:</b>	1895 J.W. Foster Boulevard										
<b>City:</b>	Canton										
<b>State/Country:</b>	MASSACHUSETTS										
<b>Postal Code:</b>	02021										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12351592</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12351592						
Property Type	Number										
Application Number:	12351592										
<b>CORRESPONDENCE DATA</b>											
<b>Fax Number:</b>	(202)371-2540										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
<b>Phone:</b>	202-371-2600										
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<b>Correspondent Name:</b>	John T. Haran, Esq.										
<b>Address Line 1:</b>	Sterne, Kessler, Goldstein & Fox P.L.L.C										
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<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005										
<b>ATTORNEY DOCKET NUMBER:</b>	2073.2430000										
<b>NAME OF SUBMITTER:</b>	John T. Haran										
Total Attachments: 3											

**OP \$40.00 12351592**

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## ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventors: **Hongqing SHEN, Anna E. NEWTON, Paul E. LITCHFIELD and William MCINNIS**, hereby sell and assign to **Reebok International Ltd.**, a corporation formed under the laws of Massachusetts, whose mailing address is 1895 J.W. Foster Boulevard, Canton, Massachusetts 02021 (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the invention(s) known as **Stretchable Applique And Method For Making The Same** for which application(s) for patent in the United States of America has a filing date of January 9, 2009 (also known as United States Application No. 12/351,592), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

(b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventors agree to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

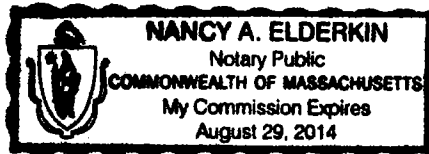
The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventors hereby grant the patent practitioners associated with **CUSTOMER NUMBER 63504** the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventors on the date opposite his/her name.

Date: 03/09/09 Signature of Inventor: *Hongqing Shen*  
Hongqing SHEN

On this 9<sup>th</sup> day of March, 2009, before me, the undersigned notary public, personally appeared Hongqing Shen, proved to me through satisfactory evidence of identification, which were company badge, to be the person whose name is signed on the preceding or attached document in my presence.

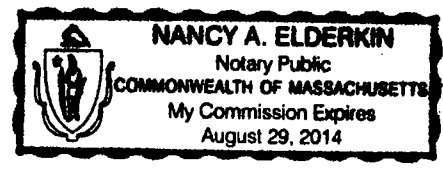


*Nancy A. Elderkin*  
Notary Public

Date: 03/10/09 Signature of Inventor: *Anna E. Newton*  
Anna E. NEWTON

On this 10<sup>th</sup> day of March, 2009, before me, the undersigned notary public, personally appeared Anna E. Newton, proved to me through satisfactory evidence of identification, which were Company badge, to be the person whose name is signed on the preceding or attached document in my presence.

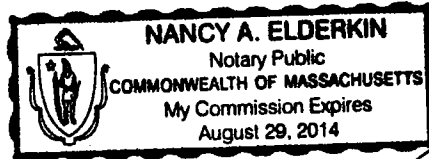
*Nancy A. Elderkin*  
Notary Public



Date: 3/13/09


Signature of Inventor:   
Paul E. LITCHFIELD

On this 13<sup>th</sup> day of March, 2009, before me, the undersigned notary public, personally appeared Paul E. Litchfield, proved to me through satisfactory evidence of identification, which were company badge, to be the person whose name is signed on the preceding or attached document in my presence.

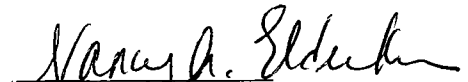


  
Notary Public

Date: 3/13/09

Signature of Inventor:   
William MCINNIS

On this 13<sup>th</sup> day of MARCH, 2009, before me, the undersigned notary public, personally appeared William McInnis, proved to me through satisfactory evidence of identification, which were company badge, to be the person whose name is signed on the preceding or attached document in my presence.

  
Notary Public

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