

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Vlasta Anastasia KOMOROUS-TOWEY</td> <td>03/11/2009</td> </tr> <tr> <td>Brian Benjamin WITLIN</td> <td>03/11/2009</td> </tr> <tr> <td>Joseph Berteel WILCOX</td> <td>03/11/2009</td> </tr> <tr> <td>Gina Lynn ROMERO</td> <td>03/20/2009</td> </tr> <tr> <td>Brendan John BOYLE</td> <td>03/25/2009</td> </tr> <tr> <td>James Adam SKAATES</td> <td>03/11/2009</td> </tr> </tbody> </table>		Name	Execution Date	Vlasta Anastasia KOMOROUS-TOWEY	03/11/2009	Brian Benjamin WITLIN	03/11/2009	Joseph Berteel WILCOX	03/11/2009	Gina Lynn ROMERO	03/20/2009	Brendan John BOYLE	03/25/2009	James Adam SKAATES	03/11/2009
Name	Execution Date														
Vlasta Anastasia KOMOROUS-TOWEY	03/11/2009														
Brian Benjamin WITLIN	03/11/2009														
Joseph Berteel WILCOX	03/11/2009														
Gina Lynn ROMERO	03/20/2009														
Brendan John BOYLE	03/25/2009														
James Adam SKAATES	03/11/2009														
RECEIVING PARTY DATA															
Name:	IDEO LLC														
Street Address:	100 Forest Avenue														
City:	PALO ALTO														
State/Country:	CALIFORNIA														
Postal Code:	94301														
PROPERTY NUMBERS Total: 1															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12410282</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12410282										
Property Type	Number														
Application Number:	12410282														
CORRESPONDENCE DATA															
Fax Number:	(713)623-4846														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone:	713-623-4844														
Email:	jcardenas@pattersonsheridan.com														
Correspondent Name:	Patterson & Sheridan, LLP														
Address Line 1:	3040 Post Oak Blvd.														
Address Line 2:	Suite 1500														
Address Line 4:	HOUSTON, TEXAS 77056-6582														
NAME OF SUBMITTER:	John C. Carey														

OP \$40.00 12410282

Total Attachments: 4

source=IDEO_0017_EASGN#page1.tif

source=IDEO_0017_EASGN#page2.tif

source=IDEO_0017_EASGN#page3.tif

source=IDEO_0017_EASGN#page4.tif

ASSIGNMENT FOR APPLICATION FOR PATENT

WHEREAS:

Anastasia

Vlasta KOMOROUS-TOWEY, residing at
1141 Allston Way
Berkeley, CA 94702

Brian Benjamin WITLIN, residing at
2223 Woodberry Lane
Mountain View, CA 94043

Joseph Berteel WILCOX, residing at
219 Willow Rd.
Menlo Park, CA 94025

Gina Lynn ROMERO, residing at
2870 Lindsay Lane
Soquel, CA 95073

Brendan John BOYLE, residing at
1560 Castilleja Ave.
Palo Alto, CA 94306

James Adam SKAATES, residing at
368 Lexington St.
San Francisco, CA 94110

(hereinafter referred to as Assignor), has invented a certain invention entitled:

PRINTABLE PRE-SEWN STUFFED TOY COMPOSITE SHEETS

enclosed herewith or for which application for Letters Patent in the United States was filed on _____, under Serial No. _____, executed on even date herewith; and

WHEREAS, IDEO LLC, a limited liability company of the state of Michigan, having a place of business at 100 Forest Avenue, Palo Alto, CA 94301 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said application (hereinafter referred to as Application), and the invention disclosed therein (hereinafter referred to as Invention), and in and to all embodiments of the Invention, heretofore conceived, made or discovered by said Assignor, and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter referred to as Patents) thereon granted in any and all countries and groups of countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignor to have been received in full from said Assignee:

1. Said Assignor hereby sell, assign, transfer and convey to Assignee the full and exclusive right, title and interest (a) in and to said Application and said Invention; (b) in and to all rights to apply for patents on said Invention in any and all countries pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all Applications filed and any and all Patents granted on said Invention in any and all countries and groups of countries, including each and every Application filed and each and every Patent granted on any application which is a conventional, division, substitution, or continuation of said Application; and (d) in and to each and every reissue or extension of any of said Patents.

2. Said Assignor hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest to said Invention herein conveyed in any and all countries and groups of countries. Such cooperation by said Assignor shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, conventional, divisional, continuing or additional applications covering said Invention; (d) for filing and prosecuting applications for reissuance of any of said Patents; (e) for interference or other priority proceedings involving said Invention; and (f) for legal proceedings involving said Invention and any application therefore and any Patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Assignor in providing such cooperation shall be paid for by said Assignee.

3. The term and covenants of this agreement shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Assignor, his respective heirs, legal representatives and assigns.

4. Said Assignor hereby warrant and represents that he has not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Assignor has executed and delivered this instrument to said Assignee on the dates indicated below.

1)	<u>March 11, 2009</u> , 2009	<u>Vlast Komorous-Towey</u> Vlasta KOMOROUS-TOWEY
2)	<u>March 11 2009</u> , 2009	<u>Wlasta Komorous-Towey</u> Brian Benjamin WITLIN
3)	<u>March 11, 2009</u> , 2009	<u>Joseph Bertel Wilcox</u> Joseph Bertel WILCOX
4)	<u>MARCH 20</u> , 2009	<u>Gina Lynn Romero</u> Gina Lynn ROMERO
5)	_____, 2009	<u>Brandan John Boyle</u> Brandan John BOYLE
6)	<u>March 11</u> , 2009	<u>James Adam Skates</u> James Adam SKAATES

ASSIGNMENT FOR APPLICATION FOR PATENT

WHEREAS:

Vlasta Anastasia KOMOROUS-TOWEY, residing at
1141 Allston Way
Berkeley, CA 94702

Brian Benjamin WITLIN, residing at
2223 Woodberry Lane
Mountain View, CA 94043

Joseph Berteel WILCOX, residing at
219 Willow Rd.
Menlo Park, CA 94025

Gina Lynn ROMERO, residing at
2870 Lindsay Lane
Soquel, CA 95073

Brendan John BOYLE, residing at
1560 Castilleja Ave.
Palo Alto, CA 94306

James Adam SKAATES, residing at
368 Lexington St.
San Francisco, CA 94110

(hereinafter referred to as Assignor), has invented a certain invention entitled:

PRINTABLE PRE-SEWN STUFFED TOY COMPOSITE SHEETS

enclosed herewith or for which application for Letters Patent in the United States was filed on March 24, 2009, under Serial No. 12/410,282, executed on even date herewith; and

WHEREAS, IDEO LLC, a limited liability company of the state of Michigan, having a place of business at 100 Forest Avenue, Palo Alto, CA 94301 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said application (hereinafter referred to as Application), and the invention disclosed therein (hereinafter referred to as Invention), and in and to all embodiments of the Invention, heretofore conceived, made or discovered by said Assignor, and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter referred to as Patents) thereon granted in any and all countries and groups of countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignor to have been received in full from said Assignee:

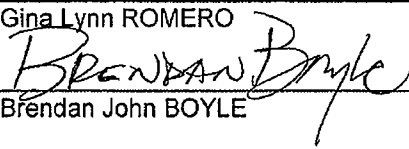
1. Said Assignor hereby sell, assign, transfer and convey to Assignee the full and exclusive right, title and interest (a) in and to said Application and said Invention; (b) in and to all rights to apply for patents on said Invention in any and all countries pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all Applications filed and any and all Patents granted on said Invention in any and all countries and groups of countries, including each and every Application filed and each and every Patent granted on any application which is a conventional, division, substitution, or continuation of said Application; and (d) in and to each and every reissue or extension of any of said Patents.

2. Said Assignor hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest to said Invention herein conveyed in any and all countries and groups of countries. Such cooperation by said Assignor shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, conventional, divisional, continuing or additional applications covering said Invention; (d) for filing and prosecuting applications for reissuance of any of said Patents; (e) for interference or other priority proceedings involving said Invention; and (f) for legal proceedings involving said Invention and any application therefore and any Patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Assignor in providing such cooperation shall be paid for by said Assignee.

3. The term and covenants of this agreement shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Assignor, his respective heirs, legal representatives and assigns.

4. Said Assignor hereby warrant and represents that he has not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Assignor has executed and delivered this instrument to said Assignee on the dates indicated below.

- 1) _____, 2009
Vlasta Anastasia KOMOROUS-TOWEY
- 2) _____, 2009
Brian Benjamin WITLIN
- 3) _____, 2009
Joseph Berteel WILCOX
- 4) _____, 2009
Gina Lynn ROMERO
- 5) MARCH 25, 2009

Brendan John BOYLE
- 6) _____, 2009
James Adam SKAATES