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| Name of conveying party(ies): (List using letters or numbers for multiple parties) Surapong Lertrattanapanich Yeong-Taeg Kim Additional name(s) of conveying party(ies) attached? | 2. Name and address of receiving party(ies): Name: Samsung Electronics Co., Ltd. Street Address: 416 Maetan-Dong, Paldal-Gu, Kyungki-Do City: Suwon City Country: KR |
|---|---|
| () Yes (X) No 3. Nature of conveyance: | Additional name(s) of receiving party(ies) attached? () Yes (X) No |
| (X) Assignment () Security Agreement () Merger () Change of Name () Other: Execution Date: (List as in section 1 if multiple signatures) | 4. US or PCT Application number(s) or US Patent number(s): (X) Patent Application No.: 12/410,285 |
| 1) March 18, 2009 2) March 19, 2009 | Filing Date: March 24, 2009 Additional numbers attached? () Yes (X) No |
| Party to whom correspondence concerning document should be mailed: Customer No. 70,590 | Total number of applications and patents involved: 1 |
| Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14 th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: SAMINF.190A/DMS08-VA08-A | |
| 7. Total fee (37 CFR 1.21(h)): \$40 | 8. Deposit account number: 11-1410 |
| (X) Authorized to be charged to deposit account | Please charge this account for any additional fees which may be required, or credit any overpayment to this account. |
| Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document. Gregory A. Hermanson | |
| Name of Person Signing | |
| Registration No. Signature March 25, 3009 Date | |
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Knobbe Martens

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ASSIGNMENT

WHEREAS, We, Surapong Lertrattanapanich, a Thailand citizen, residing at 84 Trailing Vine, Irvine, CA 92602; and Yeong-Taeg Kim, a Korean citizen, residing at 85 Shadiywood, Irvine, CA 92620; have invented certain new and useful improvements in a SYSTEM AND METHOD FOR MEASURING BLOCKINESS LEVEL IN COMPRESSED DIGITAL VIDEO for which we caused to be filed an application for Letters Patent in the United States; and we hereby authorize and request the attorneys of Knobbe, Martens, Olson & Bear, LLP, Customer No. 70,590, to insert here in parentheses (Application Number 12/410,285 , filed March 24, 2009) the filing date and application number of said application when known:

AND WHEREAS, Samsung Electronics Co., Ltd. (hereinafter "ASSIGNEE"), a Korea Corporation, with its principal place of business at 416 Maetan-Dong, Paldal-Gu, Suwon City, Kyungki-Do, Korea, desires to acquire the entire right, title, and interest in and to said emproyements and said Application.

NOW, THEREFORE, in return for good and valuable consideration, the receipt of which is hereby acknowledged, we, said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby self, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said emprovements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

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Knobbe Martens

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|---|---|
| IN TESTIMONY WHEREOF. I hereunto | set my hand and seal this 😤 day o |
| | 1 to a comment of the |
| | Surapond Lertrattanapanich |

PATENT

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