

TO: LISA WATSON COMPANY: 755 LEE STREET

RE 3/23/09

03-26-2009

Electronic Version v1.1
Stylesheet Version v1.1

103554065

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	"Change of Name and Conversion of Corporate Form under Section 266 of the Delaware General Corporation Law (Delaware Code Title 8) and Sections 18-214 of the Delaware Limited Liability Company act (Delaware Code Title 6, Chapter 18)"										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Russell Corporation</td><td>12/31/2008</td></tr></tbody></table>	Name	Execution Date	Russell Corporation	12/31/2008							
Name	Execution Date										
Russell Corporation	12/31/2008										
RECEIVING PARTY DATA											
<table border="1"><tbody><tr><td>Name:</td><td>Russell Brands, LLC</td></tr><tr><td>Street Address:</td><td>755 Lee Street</td></tr><tr><td>City:</td><td>Alexander City</td></tr><tr><td>State/Country:</td><td>ALABAMA</td></tr><tr><td>Postal Code:</td><td>35010</td></tr></tbody></table>	Name:	Russell Brands, LLC	Street Address:	755 Lee Street	City:	Alexander City	State/Country:	ALABAMA	Postal Code:	35010	
Name:	Russell Brands, LLC										
Street Address:	755 Lee Street										
City:	Alexander City										
State/Country:	ALABAMA										
Postal Code:	35010										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12164509</td></tr></tbody></table>	Property Type	Number	Application Number:	12164509							
Property Type	Number										
Application Number:	12164509										
CORRESPONDENCE DATA											
Fax Number: (256)500-9419 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 256-500-4442											
Email: watsonlisa@russellcorp.com											
Correspondent Name: Lisa Watson											
Address Line 1: 755 Lee Street											
Address Line 2: Alexander City, ALABAMA 35010											
ATTORNEY DOCKET NUMBER:	NAME CHANGE TO RB										
NAME OF SUBMITTER:	Lisa Watson										
Total Attachments: 4 source=Name Change from Russell Corp to Russell Brands, LLC#page1.tif source=Name Change from Russell Corp to Russell Brands, LLC#page2.tif											

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TO:LISA WATSON COMPANY:755 LEE STREET

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P. 05/09

FAX NO. 256 500 5667

MAR-25-2009 WED 12:26 PM RUSSELL LEGAL

PATENT

REEL: 022457 FRAME: 0396

TO: LISA WATSON COMPANY: 755 LEE STREET

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "RUSSELL CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "RUSSELL CORPORATION" TO "RUSSELL BRANDS, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2008, AT 3:52 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.



3424080 8100V

090001942

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7059013

DATE: 01-02-09

P. 06/09

FAX NO. 256 500 5667

MAR-25-2009 WED 12:26 PM RUSSELL LEGAL

PATENT

REEL: 022457 FRAME: 0397

TO: LISA WATSON COMPANY: 755 LEE STREET

**CERTIFICATE OF CONVERSION TO LIMITED LIABILITY COMPANY
OF
RUSSELL CORPORATION**

Russell Corporation, a Delaware corporation (the "Corporation"), does hereby certify to the following facts relating to the conversion of the Corporation to a Delaware limited liability company (the "Conversion") under the name Russell Brands, LLC (the "Company"):

1. The Corporation was originally formed under the name of Russell Corporation on the 10th day of August, 2001 under the laws of the State of Delaware.
2. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is Russell Corporation.
3. The name of the limited liability company into which the Corporation shall be converted, as set forth in its Certificate of Formation, is Russell Brands, LLC.
4. The Conversion shall be effective as of 11:59 p.m. on December 31, 2008.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Conversion to be executed in its name this 23rd day of December, 2008.

RUSSELL CORPORATION

By

Christopher M. Champion
Christopher M. Champion
Senior Vice President, General Counsel
and Secretary

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:48 PM 12/23/2008
FILED 03:52 PM 12/23/2008
SRV 081225706 - 9424080 FILE

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P. 07/09

FAX NO. 256 500 5667

MAR-25-2009 WED 12:21 PM RUSSELL LEGAL

PATENT

REEL: 022457 FRAME: 0398

TO: LISA WATSON COMPANY: 755 LEE STREET

Delaware

PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "RUSSELL BRANDS, LLC" FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2008, AT 3:52 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.



3424080 8100V

090001942

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7059013

DATE: 01-02-09

TO: LISA WATSON COMPANY: 755 LEE STREET

**CERTIFICATE OF FORMATION
OF
RUSSELL BRANDS, LLC**

This Certificate of Formation of Russell Brands, LLC is being executed by the undersigned for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act.

1. The name of the limited liability company is Russell Brands, LLC.
2. The address of the registered office of the limited liability company in Delaware is 2711 Centerville Road, Wilmington, DE 19808. The registered agent at that address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned, acting as an authorized person in accordance with the Delaware Limited Liability Company Act, executes this Certificate of Formation effective as of 11:59 p.m., December 31, 2008.



Christopher M. Champion
As an Authorized Person

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:48 PM 12/23/2008
FILED 03:52 PM 12/23/2008
BY 081223708 - 3424080 FILE

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60/60 P. 1
RECORDED: 03/23/2009
FAX NO. 256 500 5667

MAR-25-2009 WED 12:27 PM RUSSELL LEGAL
PATENT
REEL: 022457 FRAME: 0400