

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ARUNGUNRAM C. SURENDRAN	03/27/2009
YING LI	03/27/2009
FLAVIA SILVANA MOSER	03/27/2009
MARTIN ESTER	03/27/2009
RECEIVING PARTY DATA	
Name:	MICROSOFT CORPORATION
Street Address:	ONE MICROSOFT WAY
City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12412921
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Correspondent Name:	SHOOK, HARDY & BACON L.L.P. (c/o MICROSO
Address Line 1:	INTELLECTUAL PROPERTY DEPARTMENT
Address Line 2:	2555 GRAND BOULEVARD
Address Line 4:	KANSAS CITY, MISSOURI 64108-2613
ATTORNEY DOCKET NUMBER:	326148.01/MFCP.145762
NAME OF SUBMITTER:	Jason O. Howard

OP \$40.00 12412921

Total Attachments: 6

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**PATENT**  
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PATENT ASSIGNMENT

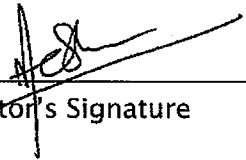
WE, ARUNGUNRAM C. SURENDRAN, YING LI, FLAVIA SILVANA MOSER, and MARTIN ESTER ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "ANTICIPATING INTERESTS OF AN ONLINE USER" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Shook, Hardy & Bacon L.L.P. 2555 Grand Blvd., Kansas City, Missouri 64108, who are associated with customer number 45809, to insert here in parenthesis (Application No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's Application No. and filing date, when known;
- was filed on \_\_\_\_\_ and was given Application No. \_\_\_\_\_;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 _____ Inventor's Signature	<u>3-27-09</u> _____ Date	<u>ARUNGUNRAM C. SURENDRAN</u> _____ Printed Name in Native Language
_____ Inventor's Signature	_____ Date	_____ Printed Name in Native Language
_____ Inventor's Signature	_____ Date	_____ Printed Name in Native Language

MS Docket No. 326148.01  
(OC Docket No. MFCP.145762)

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Inventor's Signature

Date

Printed Name in Native Language

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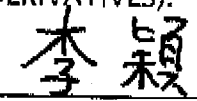
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	3/27/2009	
Inventor's Signature	Date	Printed Name in Native Language
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Inventor's Signature	Date	Printed Name in Native Language

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Inventor's Signature

Date

Printed Name in Native Language

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_____ Inventor's Signature	_____ Date	_____ Printed Name in Native Language
_____ Inventor's Signature	_____ Date	_____ Printed Name in Native Language
<u>Flavia Moser</u> Inventor's Signature	<u>03/27/2009</u> Date	<u>FLAVIA SILVANA MOSER</u> Printed Name in Native Language

PATENT ASSIGNMENT

Martin Ester

Inventor's Signature

03/27/2009

Date

Martin Ester

Printed Name in Native Language