PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Alan Thomas Brooker	05/29/2008

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company	
Street Address:	Attention: Chief Patent Counsel	
Internal Address:	One Procter & Gamble Plaza	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45202	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12413705	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: CM3279

NAME OF SUBMITTER: David V. Upite

Total Attachments: 2

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PATENT

REEL: 022467 FRAME: 0146

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Detergent Composition Comprising Reactive Dye**, Attorney's Docket No. **CM3279F** and filed in the **European** Patent Office as Number **08006707.7**, on **2nd April 2008** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Alan Thomas Brooker of 3 Flaxby Close, Gosforth, Newcastle upon Tyne, NE3 5LP, United Kingdom.

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 12/413,705 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

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execution shows	n below or 2) the filing date of	the first-filed of said patent application(s).
Man Thomas Br Alan Thomas Br		294 May 2008 Date
State of		}
County of	Newcastle upon Tyne	} 55
On this if me known to tacknowledged to	প্রশূত day of <u>প্রক্রু</u> be the person named in a bome that he executed the sa	$\underline{}$, 200 $\underline{8}$, before me personally appeared , in the number of the executed the above instrument, and the form the uses and purposes therein set forth

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of

REVISED: 23 June 2006

PATENT REEL: 022467 FRAME: 0148

RECORDED: 03/30/2009