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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Bradley J. Rhodes	03/31/2009

RECEIVING PARTY DATA

Name:	Ricoh Co., Ltd.
Street Address:	15-5 Minami Aoyama 1-chome
Internal Address:	Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	107-8544

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12415609

CORRESPONDENCE DATA

Fax Number: (650)938-5200

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Correspondent Name: Greg T. Sueoka Address Line 1: Fenwick & West LLP Address Line 2: 801 California Street

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER: 20412-15078

NAME OF SUBMITTER: Greg T. Sueoka, Reg. No. 33,800

Total Attachments: 2

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PATENT

REEL: 022478 FRAME: 0994

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Ricoh Co., Ltd., a corporation of Japan having a place of business at 15-5 Minami Aoyama 1-Chome, Minato-Ku, Tokyo, Japan 107-8544, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and
improvements ("SUBJECT MATTER") that are disclosed in the provisional
application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35
U.S.C. §111(a) and entitled PAGE TRANSITION ON ELECTRONIC PAPER
DISPLAY ("APPLICATION"), which:
is to be filed herewith.
having a filing date of March 31, 2009, and bearing U.S. application
serial number <u>12/415,609</u> .
The ADDI ICATION eleigns animity from a province and notact and institution
The APPLICATION claims priority from a provisional patent application,
filed on, now bearing US application serial number
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2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION;
(c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not

1 of 2

Title:

PAGE TRANSITION ON ELECTRONIC PAPER DISPLAY

Filed:

March 31, 2009

Application No.:

12/415,609

hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature	
Bradley J. Rhoden BRADLEY J. RHODES	3/31	, 2009
BRADLEY J. KHODES		
State of <u>California</u> County of <u>San Mateo</u> State of <u>California</u>		
on March 31, 2009 before me, Shar personally appeared BRADLEY J. RHODES, personal of satisfactory evidence to be the person whose name is acknowledged to me that he executed the same in his audient the instrument the person, or the entity upon behalf of winstrument.	ally known to me or pro- subscribed to the within thorized capacity, and the	ved to me on the basis a instrument and hat by his signature on
	Sharen 10	ojima
Notary Seal	Nota	

SHARON KOJIMA Commission # 1788968 otary Public - California San Mateo County

Case Docket #

20412-15078

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RECORDED: 03/31/2009