

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hwan-Jin KIM</td> <td>03/03/2009</td> </tr> <tr> <td>Se-In CHANG</td> <td>03/03/2009</td> </tr> <tr> <td>Young-Bee CHU</td> <td>03/03/2009</td> </tr> <tr> <td>Sang-Hee LEE</td> <td>03/04/2009</td> </tr> <tr> <td>Jeong-Seok OH</td> <td>03/04/2009</td> </tr> <tr> <td>Jae-Lok CHA</td> <td>03/04/2009</td> </tr> </tbody> </table>		Name	Execution Date	Hwan-Jin KIM	03/03/2009	Se-In CHANG	03/03/2009	Young-Bee CHU	03/03/2009	Sang-Hee LEE	03/04/2009	Jeong-Seok OH	03/04/2009	Jae-Lok CHA	03/04/2009
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RECEIVING PARTY DATA															
Name:	SAMSUNG ELECTRONICS CO., LTD.														
Street Address:	416, Maetan-dong														
City:	Yeongtong-gu-Suwon-si, Gyeonggi-do														
State/Country:	REPUBLIC OF KOREA														
PROPERTY NUMBERS Total: 1															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12416038</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12416038										
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Application Number:	12416038														
CORRESPONDENCE DATA															
Fax Number:	(214)200-0853														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
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NAME OF SUBMITTER:	Kieun "Jenny" Sung														

CH \$40.00 12416038

Total Attachments: 3

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ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I/We

Hwan-Jin KIM	of	914-1801 Byeokjeokgol 9 Danji Apt., Yeongtong 2-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea
Se-In CHANG	of	2-1210 Dongnam Apt., Maetan 4-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea
Young-Bee CHU	of	130-304 Jugong Yeongtong Village, Yeongdeodong, Giheung-gu, Yongin-si, Gyeonggi-do, Korea
Sang-Hee LEE	of	1101-903 Magellan21 Apt., #509-1, Mangpodong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea
Jeong-Seok OH	of	201, #1016-18, Sadang 1-dong, Dongjak-gu, Seoul, Korea
Jae-Lok CHA	of	209-1307 Imaechon Hanshin Apt., Imae-dong, Bundang-gu, Seongnam-si, Gyeonggi-do, Korea

hereby sell, assign and transfer to **SAMSUNG ELECTRONICS CO., LTD.**, a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

BACKLIGHT ASSEMBLY AND DISPLAY DEVICE HAVING THE SAME

for which I have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and I request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 3 day of March, 2009.

Hwan-Jin KIM

Hwan-Jin KIM

Executed this 3 day of March, 2009.

Se-In CHANG

Se-In CHANG

Executed this 3 day of March, 2009.

Young-Bee CHU

Young-Bee CHU

Executed this 34 day of March, 2009.

Sang-Hee Lee

Sang-Hee LEE

Executed this 4 day of March, 2009.

Jeong-Seok OH

Jeong-Seok OH

Executed this 4 day of March, 2009.

Jae-Lok CHA.

Jae-Lok CHA