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SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY	DATA				
N			ame	Execution Date	
Janardhana Sridhar				02/25/2009	
RECEIVING PARTY D	ΑΤΑ				
Name:	Conopco, Inc. d/b/a UNILEVER				
Street Address:	800 Sylvan Avenue				
Internal Address:	AG West, S-Wing				
City:	Englewood Cliffs				
State/Country:	NEW JERSEY				
Postal Code:	07632				
PROPERTY NUMBERS Total: 1 Property Type			Number		29337691
Application Number: 293		293320	691		933
CORRESPONDENCE DATA Fax Number: (201)894-2400 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					
Phone: 201-894-2170 Email: dixie cruz-aleman@unilever.com					
Email: dixie.cruz-aleman@unilever.com					
Correspondent Name: Dixie Cruz-Aleman					
Address Line 1: 800 Sylvan Avenue Address Line 2: AG West, S-Wing					
Address Line 2: AG West, S-Wing Address Line 4: Englewood Cliffs, NEW JERSEY 07632					
ATTORNEY DOCKET NUMBER:			DM7717V		
NAME OF SUBMITTER:			Dixie Cruz-Aleman		
Total Attachments: 3					

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ASSIGNMENT

WHEREAS, INVE.

Janardhana SRIDHAR Hindustan Unilever Limited, Hindustan Lever House, 165-166 Backbay Reclamation, Mumbai, 400 020, India

have invented certain improvements in:

TUBE

(bearing Attorney's Docket Number: DM7717), which is found in

[Check and complete (a), (b) or (c)]

П U.S. patent application executed on (a)

To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as (b) X ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/332691 filed on 23 February 2009

(c) \Box International Application No

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom:

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND INVe do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences of other proceedings which may arise involving said invention, and to execute BRIHAN Reg. No. 376

Notarise/Apostille

and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

'n,

86.23 09 Dated: (1) Inventor - Janardhana SRIDHAR R.S. DEVADIGA, BALLBI NOTAMAL NOTA NOTARY, BRIHAN MUMBAI. S. DEVADIGA BAIHAN MUNDA Reg. No.

Notarise & Apos



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of:

Mr Janardhana Sridhar, c/o Hindustan Unilever Limited, Hindustan Lever House, 165-166 Backbay Reclamation, Mumbai, 400 020, India.

Rotterdam, 20 March 2009



APOSTILLE

- 1. (Convention de la Haye du 5 Octobre 1961) Country: NETHERLANDS This public document
- 2. has been signed by mr V.J.A.J.C. van Heeswijk
- 3. acting in the capacity of notary
- bears the seal/stamp of mr V.J.A.J.C. van Heeswijk at Rotterdam certified
- 5. at Rotterdam 6. the 20 maart 2009
- 7. by the Clerk of the District Court

(Griffier van de Rechtbank)

No. HA RP 09-1344/5

Seal/stamp

mature



PATENT REEL: 022481 FRAME: 0827

RECORDED: 04/01/2009