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SUBMISSION TYPE:			NEW ASSIGNMENT			
NATURE OF CONVEYANCE:			ASSIGNMENT			
CONVEYING PARTY DATA						
N			ame	Execution Date		
Carl Minchew				03/30/2009		
Bobby Chin				03/30/2009		
Edmund N. Colosi				03/30/2009		
RECEIVING PARTY DATA						
Name:	Columbia Insurance Company					
Street Address:	3024 Harney Street					
City:	Omaha					
State/Country:	NEBRASKA					
Postal Code:	68131					
PROPERTY NUMBERS Total: 1						
Property Type			Number			
Application Number:		12380	Number 2380745			
E N					\$40.00	
Fax Number: (202)363-3490					ЧO	
Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 202-363-2620						
Email: marianne@htthan.com						
Correspondent Name: The H.T. Than Law Group						
Address Line 1: 1010 Wisconsin Ave., N.W.						
Address Line 2: Suite 560						
Address Line 4: Washington, DISTRICT OF COLUMBIA 20007						
ATTORNEY DOCKET NUMBER:			BJM-046			
NAME OF SUBMITTER:			Padma Shah			
Total Attachments: 2 source=BJM-046 executed Assignment#page1.tif PATENT						

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ASSIGNMENT

WHEREAS, WE, Carl MINCHEW, Bobby CHIN, and Edmund N. COLOSI, all citizens of the United States, residing at 30 Cobb Road, Mountain Lakes, NJ 07046; 31 Skyview Drive, Sparta, NJ 07871; and 2804 Jockey Hollow Drive, Toms River, NJ 08755, respectively, are the inventors of the invention in Apparatus and Method for Dispensing Color Merchandise for which we have executed an application for a Patent of the United States

which is executed on cven date herewith or

which is identified by Attorney Docket No. BJM-046

Which was filed on March 3, 2009 as Application No. 12/380,745

and WHEREAS, Columbia Insurance Company, organized under the laws of the United States, and having a place of business at 3024 Harney Street, Omaha, NE 68131, ASSIGNEE is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

AND WE HEREBY grant the power to H.T. Than (Reg. No. 38,632), to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Docket No. BJM-046 Joint Assignment

JOINT

Date3130,2009 Carl MinchewLS.
State of NJ) County of MORRIS) SS.:
On <u>3</u> <u>30</u> , 2009, before me, <u>Clair D</u> . <u>Milley</u> , Notary Public, personally appeared <u>Carl Minchew</u> , personally known to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal Claud O Mullor Notary Public of New Jerney My Commission Explore 037 01/2011
Date 330, 2009 Bobby Chin
State of $N(J)$ County of $Marris)$ SS.:
On <u>3/30</u> , 2009, before me, <u>()</u> () () () () () () () () () () () () ()
WITNESS my hand and official seal CLAW & MUC Claire D. Miller Notary Public of New Joresy My Commission Expires CB / 51 / 3011
Date 3 30 ,2009 Children L.S. Edmund N. Colosi
State of NJ County of $MOYNS$ SS.: County of $MOYNS$ SS.: County of $MOYNS$ SS.: County of $MOYNS$ SS.: County of $MOYNS$ SS.: Claim D.M. Korrent More on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seat Clau W Multi Claine D. Millor Notary Public of Mer Jerney My Commission Exploses 037 317 2011

Docket No. BJM-046 Joint Assignment

RECORDED: 04/01/2009