

# PATENT ASSIGNMENT

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Yoshihiro MATSUSHIMA	03/25/2009
Yoshifumi MASAHI	03/25/2009
<b>RECEIVING PARTY DATA</b>	
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<b>City:</b>	Kyoto-shi, Kyoto
<b>State/Country:</b>	JPX
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29334775
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<b>Total Attachments: 3</b> source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

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**PATENT**  
**REEL: 022485 FRAME: 0866**

**ASSIGNMENT FOR PATENT APPLICATION**  
**(U.S. Rights Only)**

WHEREAS, **Yoshihiro MATSUSHIMA** and **Yoshifumi MASAKI** (hereinafter ASSIGNOR(S)) of c/o Nintendo Co., Ltd., 11-1, Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto, Japan and c/o Nintendo Co., Ltd., 11-1, Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto, Japan respectively, have made an invention entitled **DISPLAY WITH CHANGEABLE COMPUTER-GENERATED ICONS** for which a so-entitled application for Letters Patent of the United States is being concurrently executed herewith;

WHEREAS, **Nintendo Co., Ltd.** (hereinafter ASSIGNEE), a corporation of the Country of Japan, having an office and place of business at 11-1, Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto, Japan is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of ASSIGNOR(S)' employment with ASSIGNEE and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR(S) by these presents hereby sell, assign, and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the full and exclusive right to the said invention in the United States and all foreign countries, as described in the aforesaid application and any regular patent applications to be filed that claim priority therefrom, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-

American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres;

ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent for said invention to ASSIGNEE, for its interest as ASSIGNEE, for the sole use and behalf of ASSIGNEE, its successors, assigns, and legal representatives. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention.

And, ASSIGNOR(S) hereby agree to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention; and to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the invention hereby transferred.

Agreeing, further upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE, for the filing and granting of regular and foreign applications and the perfecting of title thereto in ASSIGNEE.

AGREED and executed as noted below:

March 25, 2009  
Date

Yoshihiro Matsushima  
Yoshihiro MATSUSHIMA

March 25, 2009  
Date

Yoshifumi Masaki  
Yoshifumi MASAKI