



RECOR

04-03-2009

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To the Honorable
Please record the



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ademarks:
copy thereof.

1. Name of conveying party(ies):

Takayuki HARA

Additional name(s) of conveying party(ies) attached?

☐ YES ☒ NO

3. Nature of conveyance:

☒ Assignment ☐ Merger ☐ Security Agreement
☐ Change of Name ☐ Other:

Execution Date: **3/24/2009**

2. Name and address of receiving party(ies)

Name: **RICOH COMPANY, LTD.**

Street Address: **3-6, Nakamagome 1-chome,
Ohta-ku**

City: **Tokyo**

Country: **JAPAN**

Postal Code: **143-8555**

Additional name(s) & address(es) attached? ☐ YES ☒ NO

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No(s).

12/379,010

B. Patent No.(s).

Additional numbers attached? ☐ YES ☒ NO

5. Name and address of party to whom
correspondence concerning document should be
mailed:

Name: **HARNESS, DICKEY & PIERCE, P.L.C.**

Street Address: **P.O. BOX 8910**

City: **RESTON** State: **VA** ZIP: **20195**

Country: **USA**

6. Total No. of applications/patents involved: **One
(1)**

7. Total fee (37 C.F.R. § 3.41): **\$40.00**

☒ Enclosed

☒ Authorized to be charged to deposit account,
if no fee attached.

8. Deposit account number: **08-0750**

(Attach triplicate copy of this page
if paying by deposit account)

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached
copy is a true copy of the original document.*

John A. Castellano, Reg. No. 35,094

Name of Person Signing/Reg. No.

Signature

March 31, 2009

Date

Total number of pages including cover sheet, attachments, and document: 3

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ASSIGNMENT

Atty. Docket No. 6150-000219/US

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

APPARATUS, SYSTEM, AND METHOD FOR IDENTIFYING EMBEDDED INFORMATION

for which Assignor is about to make or has made United States or International application for patent

- (a) ☐ executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
- (b) ☐ executed on _____, _____, _____; or
- (c) ☒ filed on February 11, 2009, and assigned Serial No. 12/379,010 or PCT International Application No. _____;
- (d) ☐ U.S. Patent No. _____, issued _____; and

WHEREAS, Ricoh Company, Ltd., with address at 3-6, Nakamagome 1-Chome, Ohta-ku, Tokyo, Post. No. 143-8555, JAPAN, hereinafter referred to as Assignee, is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the said invention as described in the aforesaid application, said application for patent and all Letters Patent therefor to be held and enjoyed by Assignee to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of said applications or patents resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale or agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue said Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

The undersigned hereby grant(s) the law firm of Harness, Dickey & Pierce, P.L.C. the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

ASSIGNMENT

Atty. Docket No. 6150-000219/US

Takayuki Hara

Takayuki HARA

March 24, 2009

Dated