

04-03-2009

FORM PTO-1595

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(Rev. 06/93) **PATENTS ONLY**
OMB No. 0651-0011 (Exp. 04/94)

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ET

U.S. Department of Commerce
Patent and Trademark Office
Attorney Docket No.: FUSI-03301Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Richard Onyon
Tony Pakarinen
William Tani
Herb Jellinek

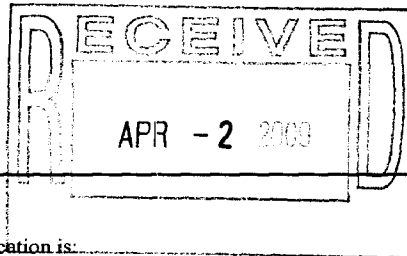
— Additional name(s) of conveying party(ies) attached.

2. Name and address of receiving party(ies):

FusionOne Inc.
1 Almaden Blvd., 11th Floor,
San Jose, CA 95113

— Additional name(s) and address(es) attached.

3. Nature of conveyance:

☒ Assignment — Merger
— Security Agreement — Change of Name
— Other:Execution Date: Tony Pakarinen, William Tani, and Herb Jellinek
executed on 3/26/09 and Richard Onyon executed on 03/27/09.

4. Application number(s) or patent number(s):

☒ This document is being filed together with a new application, the execution date of the application is:
☒ Patent Application Serial No.(s): 12/319,162
— Patent No.(s):
— Additional numbers attached.

5. Name and address of party to whom correspondence concerning document should be mailed:

Thomas B. Haverstock
HAVERSTOCK & OWENS LLP
162 North Wolfe Road
Sunnyvale, CA 94086

6. Total number of applications and patents involved: 1.

7. Total fee(s) [37 CFR §§ 1.21(h) and 3.41]:

☒ Check(s) in the amount of 40.00 is enclosed

8. Authorization to Charge Additional Fees:

☒ The Commissioner is hereby authorized to charge any additional fees or credit any overpayment associated with this communication and which may be required under 37 CFR §§ 1.21(h) and 3.41 to Deposit Account No. 08-1275.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: 3-30-09Signature: Thomas B. Haverstock
Name: Thomas B. Haverstock
Reg. No.: 32,571Total number of pages including cover sheet, attachments, and document: 4

04/02/2009 DBYRNE 00000026 12319162

01 FC:8021

40.00 OP

PATENT
REEL: 022487 FRAME: 0673

ASSIGNMENT

WHEREAS, WE, Richard Onyon, Tony Pakarinen, William Tani, and Herb Jellinek, hereinafter referred to as "ASSIGNORS", have invented certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: **SYSTEM AND METHOD FOR PROVIDING SOCIAL CONTEXT TO DIGITAL ACTIVITY**

Date of execution of application: _____ Filing Date: _____ Serial No.: 12/319,162

WHEREAS, FusionOne, Inc., a Delaware corporation, whose address is 1 Almaden Boulevard, 1st Floor, San Jose, California 95113 hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in said invention and application and in any Letters Patent which may be granted on the same;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignee, and Assignee's successors and assigns, all right, title and interest in and to said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any Letters Patent.

Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the dates indicated below.

Richard Onyon

Date

Tony Pakarinen

Date

William Tani

Date

Herb Jellinek

Date

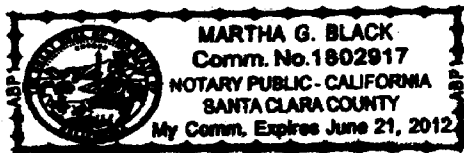
STATE OF California

COUNTY OF Santa Clara

On March 26, 2009 before me, Martha G. Black, a notary public, personally appeared Richard Onyon, Tony Pakarinen, William Tani, and Herb Jellinek, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



SEAL

Signature of Notary Public

ASSIGNMENT

WHEREAS, WE, Richard Onyon, Tony Pakarinen, William Tani, and Herb Jellinek, hereinafter referred to as "ASSIGNORS", have invented certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

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IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the dates indicated below.

Richard Onyon

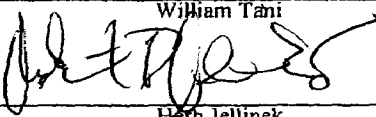
Date

Tony Pakarinen

Date

William Tani

Date


Herb Jellinek

3/26/09
Date

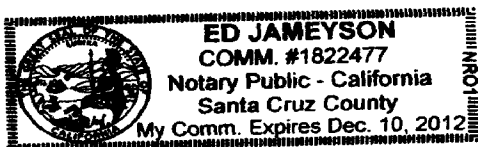
STATE OF California
COUNTY OF Santa Cruz

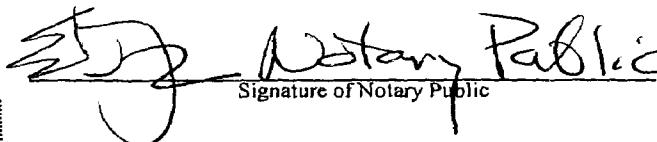
On March 26, 2009 before me, Ed Jameyson, a notary public, personally appeared Richard Onyon, Tony Pakarinen, William Tani, and Herb Jellinek who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

SEAL




Signature of Notary Public

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IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the dates indicated below.



Richard Onyon

3.27.2009

Date

Tony Pakarinen

Date

William Tani

Date

Herb Jellinek

Date

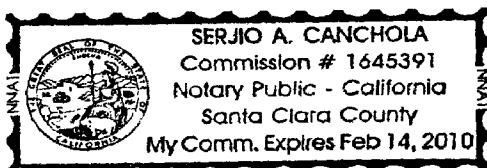
STATE OF California
COUNTY OF Santa Clara

On 3/27/09 before me, Sergio A. Canchola, a notary public, personally appeared Richard Onyon, Tony Pakarinen, William Tani, and Herb Jellinek who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

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Signature of Notary Public