

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Sang-hoon LEE	03/16/2009
<b>RECEIVING PARTY DATA</b>	
Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan-dong, Yeongtong-gu
Internal Address:	Gyeonggi-do
City:	Suwon-si
State/Country:	REPUBLIC OF KOREA
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12418015
<b>CORRESPONDENCE DATA</b>	
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ATTORNEY DOCKET NUMBER:	Q111215
NAME OF SUBMITTER:	S. Stuart Lee
Total Attachments: 1 source=ASSIGNMENT_EXECUTED_AS_FILED#page1.tif	

CH \$40.00 12418015

## Assignment

Whereas, I, Sang-hoon LEE of Suwon-si, Republic of Korea, hereinafter called assignor, have invented certain improvements in DISPLAY APPARATUS AND BRIGHTNESS CORRECTING METHOD THEREOF and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I, the above named assignor, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and I request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number \_\_\_\_\_ and Confirmation number \_\_\_\_\_, filed \_\_\_\_\_) the application number and filing date of said application when known.

Date: 2009. 3. 16.

\_\_\_\_\_  
s/Sang-hoon LEE

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)