

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sanam Nassirpour	02/18/2009
Jeffrey Bankers Ph.D	02/18/2009
Jeff Gaunt	02/13/2009

RECEIVING PARTY DATA

Name:	The Dial Corporation
Street Address:	19001 N. Scottsdale Road
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85255

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12351404

CORRESPONDENCE DATA

Fax Number: (602)382-6070
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 602-382-6337
 Email: dboyd@swlaw.com
 Correspondent Name: Damon L. Boyd/SNELL & WILMER, LLP
 Address Line 1: ONE ARIZONA CENTER
 Address Line 2: 400 E. VAN BUREN
 Address Line 4: PHOENIZ, ARIZONA 85004-2202

ATTORNEY DOCKET NUMBER:	61169.2200
NAME OF SUBMITTER:	Damon L. Boyd

Total Attachments: 3
 source=611692200ASN#page1.tif

CH \$40.00 12351404

500828040

**PATENT
 REEL: 022511 FRAME: 0460**

source=611692200ASN#page2.tif
source=611692200ASN#page3.tif

ASSIGNMENT

UTILITY PATENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the address(es) indicated below, have invented a(n) AIR TREATMENT DEVICE HAVING AN AUDIBLE INDICATOR, for which application for Letters Patent of the United States was applied for on January 9, 2009 and assigned Application Serial No. 12/351,404;

AND WHEREAS, The Dial Corporation (hereinafter "ASSIGNEE"), a corporation having its principal place of business in Scottsdale, Arizona and a mailing address of 19001 N. Scottsdale Road, Scottsdale, Arizona 85255, is desirous of acquiring an interest therein;

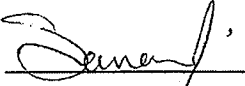
AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, non-provisional, design, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid applications, to the invention as described in the aforesaid applications, and to all formal applications which may be filed based in whole or in part on one or more of the aforesaid applications, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREE to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,


AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the date(s) written below by ASSIGNOR:

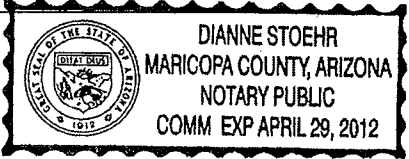
INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Sanam Nassirpour	<u>4027 E. Wildwood Drive</u> <u>Phoenix, AZ 85048</u>		<u>02/18/09</u>

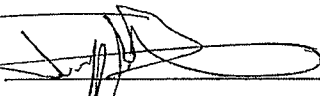
STATE OF ARIZONA)
) ss.
 County of MARICOPA)

On this 18 day of February, 2009 before me, a notary public in and for said county, appeared Sanam Nassirpour, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.


 Notary Public

My commission expires: 4-29-2012



INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Jeffrey Bankers, Ph.D.	<u>3441 W. St. Catherine Ave.</u> <u>Phoenix, Arizona 85041</u>		<u>2/18/09</u>

STATE OF ARIZONA)
) ss.
 County of MARICOPA)

On this 18 day of February, 2009, before me, a notary public in and for said county, appeared Jeffrey Bankers, Ph.D. who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.


 Notary Public

My commission expires: 4-29-2012



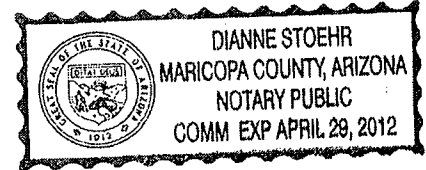
INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Jeff Gaunt	<u>4427 E. Williams Drive</u> <u>Phoenix, Arizona 85050</u>	<u><i>Jeff Gaunt</i></u>	<u>2-13-09</u>

STATE OF ARIZONA)
) ss.
 County of MARICOPA)

On this 13 day of February, 2009 before me, a notary public in and for said county, appeared Jeff Gaunt, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Dianne Stoehr
 Notary Public

My commission expires: 4-29-2012



Snell & Wilmer L.L.P.
 One Arizona Center
 400 East Van Buren
 Phoenix, Arizona 85004-2202
 Tel.: (602) 382-6337
 Fax: (602) 382-6070