PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIG	ASSIGNMENT		
CONVEYING PARTY DATA					
Name				Execution Date	
Milan Momcilo Popovich				04/02/2009	
Jonathan David Waldern				04/02/2009	
RECEIVING PARTY DATA					
Name:	SBG LABS Inc.				
Street Address:	1288 Hammerwood Avenue				
City:	Sunnyvale				
State/Country:	CALIFORNIA				
Postal Code:	94089				
PROPERTY NUMBERS Total: 1 Property Type			Number		
Application Number: 12444		444315			
CORRESPONDENCE DATA					
Fax Number: (248)358-3351					
Fax Number:(248)358-3351Correspondence will be sent via US Mail when the fax attempt is unsuccessful.Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					
Phone: 248-358-4400					
Email: dgreig@brookskushman.com Correspondent Name: Brooks Kushman P.C.					
Address Line 1: 1000 Town Center, Twenty-Second Floor					
Address Line 4: Southfield, MICHIGAN 48075					
ATTORNEY DOCKET NUMBER:			I01PUSA		
NAME OF SUBMITTER:			Greig		
Total Attachments: 2 source=asgn_SBG0101PUSA#page1.tif source=asgn_SBG0101PUSA#page2.tif					

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Milan Momeilo Popovich of 53 Westfield Road, Leicester LE3 6HU, United Kingdom and Jonathan David Waldern of 11491 Old Ranch Road, Los Altos Hills, California 94024, respectively, do hereby assign, sell and set over to SBG Labs Inc., a corporation organized and existing under the laws of the state of <u>California</u> and having a place of business at 1288 Hammerwood Avenue, Sunnyvale, California 94089, hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

COMPACT HOLOGRAPHIC ILLUMINATION DEVICE

set forth in the PCT International application No. PCT/US2006/041689, filed on October 27, 2006 and

for which an application for a United States Patent is to be filed or will have been filed on <u>April 3, 2009</u>, as Application Serial No. <u>12/444,315</u> (we hereby authorize our attorney to insert the application filing date and serial number when they become known), including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in our names, at its or their election, and we hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority, including any provisional applications, in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

And we hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

Date: 2nd April . 2009

Date:_____, 2009

Milan Momeilo Popovich

Jonathan David Waldern

ASSIGNMENT

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And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

Date:_____, 2009

Date: 4/2, 2009

Milan Momeilo Popovieh

Jonathan David Waldern

RECORDED: 04/07/2009