

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Stan Chudzik	04/06/2009
Michael Defenbaugh	04/06/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Goody Products, Inc.
<b>Street Address:</b>	3 Glenlake Parkway
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30328
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12419613
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(770)984-0098
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	770-924-2300
<b>Email:</b>	patent@gardnergroff.com
<b>Correspondent Name:</b>	Gardner Groff Greenwald & Villanueva, PC
<b>Address Line 1:</b>	2018 Powers Ferry Road
<b>Address Line 2:</b>	Suite 800
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339
<b>ATTORNEY DOCKET NUMBER:</b>	5N11.1-143
<b>NAME OF SUBMITTER:</b>	John W. Greenwald, Reg. No. 41,803
Total Attachments: 3 source=07_Assignment#page1.tif source=07_Assignment#page2.tif	

OP \$40.00 12419613

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**PATENT  
 REEL: 022514 FRAME: 0890**



**ASSIGNMENT**

WHEREAS, WE, **Stan CHUDZIK**, residing at 2416 Highland Pass, Alpharetta, Georgia, 30004, and **Michael DEFENBAUGH**, residing at 3295 Hembree Court, Marietta, Georgia, 30339, hereinafter "Assignors", have invented new and useful improvements in a "**HAIR BRUSH WITH RETRACTABLE BRISTLES**" for which U.S. Non-Provisional Patent Application Serial No.12/419,613 was filed on April 7, 2009, which is a continuation-in-part of co-pending U.S. Non-Provisional Patent Application Serial No. 10/876,407 filed on June 25, 2004, which claims the priority benefit of U.S. Provisional Application Serial No. 60/482,407 filed on Jun. 25, 2003, and;

WHEREAS, **GOODY PRODUCTS, INC.**, a Delaware corporation, whose post office address is 3 Glenlake Parkway, Atlanta, Georgia 30328, hereinafter "Assignee", is desirous of acquiring the entire interest in the same;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt and sufficiency of which is hereby acknowledged, and for other good and valuable consideration, Assignors hereby do sell, assign and transfer unto Assignee the entire right, title and interest in and to said inventions and applications in the United States and throughout the world, including without limitation, any letters patent which may issue thereon or therefor, and any subsequent patent(s) or application(s) claiming priority to the above-identified applications, including any non-provisional U.S. patent application(s) claiming priority under 35 U.S.C. § 119(e), any foreign or international counterpart application(s) for patent or utility model, any reissue, reexamination,

division, continuation-in-part, extension or continuation application(s), all rights of priority under any international treaty or convention arising from said applications, and the right to sue and collect damages for any past, present, or future infringement; the same for Assignee's legal representatives and assigns, as fully and entirely as the same would have been held by Assignors had this assignment and sale not been made;

**AND**, We hereby bind ourselves, our heirs, legal representatives, administrators and assign properly to execute without further consideration any and all applications, petitions, oaths, declaration and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid Assignee, its legal representatives and assigns to obtain and enforce proper protection for said invention in all countries throughout the world.

Assignors each acknowledge that the attorneys and agents of the law firm of Gardner Groff Greenwald & Villanueva, PC do not personally represent Assignors or Assignors' legal interests, but instead represent the interests of Assignee, and cannot provide legal advice to Assignors with respect to this Assignment. Assignors each further acknowledge his/her right to obtain independent legal counsel.


~ Signatures on next page ~

IN WITNESS WHEREOF, I have executed this assignment this 6th day of April, 2009.

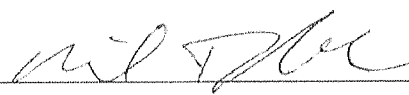
Signed:   
Print Name: Stan Chudzik

State of GA  
County of Fulton

On this 6 day of April, 2009, before me, a Notary Public, came Stan Chudzik, to me known and known to be the individual described herein and who executed the foregoing assignment, and duly acknowledged the same to be his/her free act and deed.

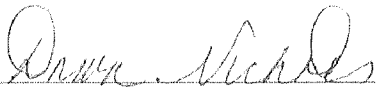
Notary Public:   
My Commission Expires: \_\_\_\_\_  
**DAWN E. NICHOLAS**  
NOTARY PUBLIC  
FULTON COUNTY, GEORGIA  
My Commission Expires 9-20-10

IN WITNESS WHEREOF, I have executed this assignment this 6th day of April, 2009.

Signed:   
Print Name: Michael Defenbaugh

State of GA  
County of Fulton

On this 6 day of April, 2009, before me, a Notary Public, came Michael Defenbaugh, to me known and known to be the individual described herein and who executed the foregoing assignment, and duly acknowledged the same to be his/her free act and deed.

Notary Public:   
My Commission Expires: \_\_\_\_\_  
**DAWN E. NICHOLAS**  
NOTARY PUBLIC  
FULTON COUNTY, GEORGIA  
My Commission Expires 9-20-10