

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Tushar PRADHAN</td><td>04/08/2009</td></tr><tr><td>Thomas OSBORNE</td><td>04/08/2009</td></tr><tr><td>John POTTER</td><td>04/08/2009</td></tr></tbody></table>		Name	Execution Date	Tushar PRADHAN	04/08/2009	Thomas OSBORNE	04/08/2009	John POTTER	04/08/2009				
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John POTTER	04/08/2009												
RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>CBS Interactive, Inc</td></tr><tr><td>Street Address:</td><td>2711 Centerville Road</td></tr><tr><td>Internal Address:</td><td>Suite 400</td></tr><tr><td>City:</td><td>Wilmington</td></tr><tr><td>State/Country:</td><td>DELAWARE</td></tr><tr><td>Postal Code:</td><td>19808</td></tr></table>		Name:	CBS Interactive, Inc	Street Address:	2711 Centerville Road	Internal Address:	Suite 400	City:	Wilmington	State/Country:	DELAWARE	Postal Code:	19808
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (202)585-8080 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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NAME OF SUBMITTER:	Joseph A. Parisi												

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Total Attachments: 6

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ASSIGNMENT

Serial No. 12/362,840

Filed January 30, 2009

WHEREAS, Tushar PRADHAN and Thomas OSBORNE and John POTTER (hereinafter designated as the undersigned) has (have) invented certain new and useful improvements in PERSONALIZATION ENGINE FOR CLASSIFYING UNSTRUCTURED DOCUMENTS for which an application for Letters Patent of the United States of America has been executed by the undersigned and;

WHEREAS, CBS Interactive, Inc. of 2711 Centerville Road, Suite 400 Wilmington, DE 19808 its heirs, successors, legal representatives and assigns (hereinafter designated as the Assignee) is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to the undersigned in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the undersigned has (have) sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States of America and its territories and for all foreign countries, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America and its territories, dependencies and possessions, and in and to any and all divisions, reissues, continuations and extensions thereof for the full term or terms for which the same may be granted.

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or any continuation, division or reissue thereof or Letters Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims under or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue any and all Letters Patents of the United States of America resulting

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from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of NIXON PEABODY LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

In witness thereof, this Assignment has been executed by the undersigned on the date(s) opposite the undersigned name(s).

Date 4/8/2009 Signature Tushar Pradhan
Name Tushar PRADHAN

Date _____ Signature _____
Name Thomas OSBORNE

Date _____ Signature _____
Name John POTTER

Date _____ Signature _____
Name _____

Date _____ Signature _____
Name _____

This assignment should preferably be acknowledged before a United States Consul or Notary Public. If not, then the execution by the Inventor(s) should be witnessed by at least two other persons who should sign here.

Witness _____ Signature _____

Witness _____ Signature _____

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Date _____	Signature _____ Name <u>Tushar PRADHAN</u>
Date <u>4/8/09</u>	Signature <u></u> Name <u>Thomas OSBORNE</u>
Date _____	Signature _____ Name <u>John POTTER</u>
Date _____	Signature _____ Name _____
Date _____	Signature _____ Name _____

This assignment should preferably be acknowledged before a United States Consul or Notary Public. If not, then the execution by the Inventor(s) should be witnessed by at least two other persons who should sign here.

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