

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Geoffry A. Westphal	04/08/2009
RECEIVING PARTY DATA	
Name:	W.W. Grainger, Inc.
Street Address:	100 Grainger Parkway
City:	Lake Forest
State/Country:	ILLINOIS
Postal Code:	60045-5201
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12421903
CORRESPONDENCE DATA	
Fax Number:	(312)456-8435
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-456-8400
Email:	munozg@gtlaw.com
Correspondent Name:	Gary R. Jarosik
Address Line 1:	77 WEST WACKER DRIVE
Address Line 2:	Greenberg Traurig, LLP - Suite 3100
Address Line 4:	CHICAGO, ILLINOIS 60601-1732
ATTORNEY DOCKET NUMBER:	31083.30US1
NAME OF SUBMITTER:	Gary R. Jarosik
Total Attachments: 1 source=Assignment12421903#page1.tif	

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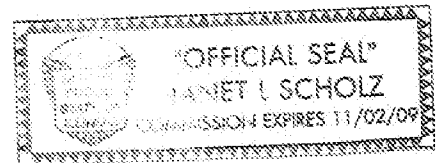
For good and valuable consideration, receipt of which is hereby acknowledged, I, Geoffrey A. Westphal of 1640 Maple Avenue, Apt. 301, Evanston, Illinois 60201, hereby sell and assign to W.W. Grainger, Inc., ("Assignee"), a corporation organized and existing under the laws of the state of Illinois, having its principal place of business at 100 Grainger Parkway, Lake Forest, Illinois 60045-5201, U.S.A., its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention in **SYSTEM AND METHOD FOR DISPLAYING, SEARCHING, AND INTERACTING WITH A TWO DIMENSIONAL PRODUCT CATALOG** invented by me, which has been assigned application number 12/421,903, and the application for United States patent therefor, the declaration, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject-matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries, and authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent or Utility Model Registration to the said Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned. I covenant that I have not executed and will not execute any agreement in conflict herewith and agree that I will communicate to said Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when said Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, I will, upon request, sign all lawful papers requisite for the filing of such disclaimer. I further covenant and agree that I will, at any time upon request, do everything legally possible to aid said Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of said Assignee, its successors, assigns, nominees, or other legal representatives.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 8TH day of APRIL, 2009.

Geoffrey A. Westphal
Geoffrey A. Westphal (signature)

NOTARIAL CERTIFICATE

State of: Illinois)
County of: Lake) SS.



Subscribed and sworn to before me this 8th day of April, 2009.

Notary Public: Janet L. Scholz My commission expires: November 2, 2009
(écrivain)

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