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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Joshua KUGLER	04/14/2009
Frederick Marshall FELDMAN	04/14/2009
Irvin M. SHAPIRO	04/14/2009

RECEIVING PARTY DATA

Name:	IFBYPHONE, INC.
Street Address:	8800 Bronx, Suite 105
City:	Skokie
State/Country:	ILLINOIS
Postal Code:	60077

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12371081

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	200733-2803US	
NAME OF SUBMITTER:	Barry W. Sufrin	

Total Attachments: 4

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PATENT REEL: 022550 FRAME: 0545 123/1081

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> PATENT REEL: 022550 FRAME: 0546

PATENT Attorney Docket No. 200733-2803US

Drinker Biddle & Reath LLP 191 N. Wacker Drive, Suite 3700 Chicago, Illinois 60606-1698

ASSIGNMENT

WHEREAS, WE, Joshua KUGLER, of 665 Mayfair Ct. S., Buffalo Grove, Illinois 60089, Frederick Marshall FELDMAN, of 417 Custer Avenue #3, Evanston, Illinois 60202, and Irvin M. SHAPIRO, of 8852 Lowell, Skokie, Illinois 60077 have invented and own a certain invention entitled:

SYSTEM AND METHOD FOR EMULATING CALL CENTER SCREEN-POP APPLICATION

for which invention we have executed an application (provisional or non-provisional) for a U.S. patent, which was filed on February 13, 2009, under U.S. Application No. 12/371,081, and

WHEREAS, IFBYPHONE, INC., of 8800 Bronx, Suite 105, Skokie, Illinois 60077 (hereinafter referred to as Assignee), is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the patent application.

Now, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, we assign and transfer to the Assignee and the Assignee's legal representatives, successors and assigns the full and exclusive rights in and to the invention in the U.S. and every foreign country and the entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, National phase applications, including petty patent applications, and utility model applications) that may be filed in the United States and every foreign country on the invention, and the patents, extensions, or derivations thereof, both foreign and domestic, that may issue thereon, and we do hereby authorize and request the Commissioner of Patents to issue U.S. patents to the above-mentioned Assignee agreeably with the terms of this assignment document.

WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and application number of the application if the date and number are unavailable at the time this document is executed.

UPON SAID CONSIDERATION, we convey to the Assignee the right to make application in its own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim under the Patent Cooperation Treaty, the International Convention and/or other international arrangement for any such application the date of the U.S. application (or any other application on the invention) to gain priority with respect to other applications.

WE DO HEREBY COVENANT and agree with the Assignee that we will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that we will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, reexamined, and National phase patents of the U.S. or of any and all foreign courters.

REEL: 022550 FRAME: 0547

In re Appln. of Kugler et al. Attorney Docket No. 200733-2803US

invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

In Witness Whereof, we ha	ave hereunder set our hands on the dates shown below.
Date 4/14/09	Joshu KUGLER
STATE OF COUNTY OF)) SS:
)
the same person whose name is si	, 2009, before me, a Notary d Joshua KUGLER, who is personally known to me to be ubscribed to the foregoing assignment document, and delivered the document as his/her free and voluntary act orth.
(07.41)	Notary Public
{SEAL}	My Commission Expires:

In re Appln. of Kugler et al. Attorney Docket No. 200733-2803US	
Date 4/14/09	Frederick Marshall FELDMAN
STATE OF) SS:	
COUNTY OF)	
known to me to be the same person who	, 2009, before me, a Notary Frederick Marshall FELDMAN, who is personally see name is subscribed to the foregoing assignment igned and delivered the document as his/her free and ein set forth.
{SEAL}	Notary Public
(OLAL)	My Commission Expires:

In re Appln. of Kugler e Attorney Docket No. 20 Date 4/////		Irvin M. SHAPIRO
STATE OF)) SS:	
COUNTY OF)	
be the same person wh	ose name is subscr se signed and delive	, 2009, before me, a Notary n M. SHAPIRO, who is personally known to me to ribed to the foregoing assignment document, and cred the document as his/her free and voluntary ac
		Notary Public
{SEAL}		My Commission Expires: