

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Joli Anne Baker	04/16/2009
Gregory Alan Tobias	04/16/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Astral Brands, LLC
<b>Street Address:</b>	3715 Northside Parkway NW
<b>Internal Address:</b>	Suite 200, Bldg. 200
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30327
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29332014
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(704)371-8320
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	704.338.5141
<b>Email:</b>	mboggs@kilpatrickstockton.com
<b>Correspondent Name:</b>	J. Michael Boggs
<b>Address Line 1:</b>	1001 West Fourth Street
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27101-2400
<b>ATTORNEY DOCKET NUMBER:</b>	37611-370493
<b>NAME OF SUBMITTER:</b>	J. Michael Boggs
<b>Total Attachments: 2</b> source=AstralAssignment#page1.tif source=AstralAssignment#page2.tif	

OP \$40.00 29332014

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**PATENT**  
**REEL: 022565 FRAME: 0208**

## ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

### COSMETIC MEDIUM AND CONTAINER

for which I (we) have executed an application for a United States Letters Patent, U.S. Patent Application No. 29/332,014, which was filed in the U.S. Patent and Trademark Office on February 6, 2009.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

(1) Sell(s), assign(s) and transfer(s) to Astral Brands, LLC, having a business address at 3715 Northside Parkway NW, Suite 200, Building 200, Atlanta, GA 30327 (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.

(2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitute(s) or reissue(s) thereof to the ASSIGNEE.

(3) Agree to execute all papers and documents and, entirely at the ASSIGNEE'S expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.

(5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

(1) Signature: [Signature]  
Typed Name: Joli Anne Baker

Date: 4/16/09

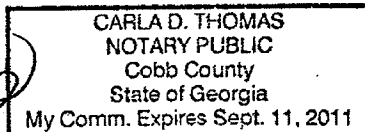
Georgia  
State of ~~North Carolina~~  
County of Cobb

On April 16, 2009 before me, Carla D. Thomas, Notary Public, personally appeared Joli Anne Baker personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Signature

Carla D. Thomas



(2) Signature: [Signature]  
Typed Name: Gregory Alan Tobias

Date: 4-16-09

Georgia  
State of ~~North Carolina~~  
County of Cobb

On April 16, 2009 before me, Carla D. Thomas, Notary Public, personally appeared Gregory Alan Tobias personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Signature

Carla D. Thomas

