PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Orly YADID-PECHT	11/06/2008
Yonatan SHOSHAN	11/06/2008
Alexander FISH	11/24/2008

RECEIVING PARTY DATA

Name:	UTI LIMITED PARTNERSHIP	
Street Address:	Suite 130, 3553 - 31 Street NW	
City:	Calgary, Alberta	
State/Country:	CANADA	
Postal Code:	T2L 2K7	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12202151

CORRESPONDENCE DATA

Fax Number: (512)536-4598

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (512) 474-5201

Email: jtrumpler@fulbright.com
Correspondent Name: Steven L. Highlander
Address Line 1: 600 Congress Avenue

Address Line 2: Suite 2400

Address Line 4: Austin, TEXAS 78701

ATTORNEY DOCKET NUMBER:	UNTI:074CIP1/10902831
NAME OF SUBMITTER:	Steven L. Highlander

Total Attachments: 2

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PATENT REEL: 022572 FRAME: 0830

Attorney's Docket No.: 16850-0014002

<u>ASSIGNMENT</u>

For valuable consideration, we, <u>ORLY YADID-PECHT</u> of <u>54 Shwitzer St</u>, <u>Haifa 34995 Israel</u>, <u>YONATAN SHOSHAN</u> of <u>116 Jackson Pl NW</u>, <u>Calgary AB T3B 2V3</u>, <u>Canada</u>, <u>ALEXANDER FISH</u> of <u>Shektser str 35</u>, <u>apartment 6</u>, <u>Hadera 38495 Israel</u>, hereby assign to: <u>UTI Limited Partnership</u>, a corporation of <u>Canada</u> having a place of business at:

#130, 3553-31 Street N.W. Calgary, Alberta T2L 2K7 Canada; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled <u>DIGITAL WATERMARKING</u> CMOS SENSOR, filed 8/29/2008, and assigned U.S. Serial Number 12/202,151, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

> PATENT REEL: 022572 FRAME: 0831

Attorney's Docket No.: 16850-0014002

Date:	ORLY YADID-PEQHT
Witnessed by: Name: Pluny	·
Date:	YONATAN SHOSHAN
Witnessed by: Name: PCunn	Date: 6/11/08
	ICR-
Date: $24/11/08$ Witnessed by:	ALEXANDER FISH
Name: Plum	Date: 24/11/08

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RECORDED: 04/21/2009

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