#### PATENT ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date	
Lynn Lucka	04/20/2009	
Patricia A. Mullen	04/18/2009	

#### **RECEIVING PARTY DATA**

Name:	Bella Bella, Inc.	
Street Address:	130 East 67th Street Suite 3C	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10021	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12427683	

#### **CORRESPONDENCE DATA**

Fax Number: (908)277-6373

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9082773333

Email: sakamotoc@wardolivo.com

Correspondent Name: Ward & Olivo
Address Line 1: 382 Springfield Ave

Address Line 4: Summit, NEW JERSEY 07901

ATTORNEY DOCKET NUMBER: 132-002

NAME OF SUBMITTER: Joe H. Shallenburger

Total Attachments: 4

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•	ORM COVER SHEET  TS ONLY			
	se record the attached documents or the new address(es) below.			
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)			
Lynn Lucka	Name: Bella Bella, Inc.			
Patricia A. Mullen	Internal Address:			
Additional name(s) of conveying party(ies) attached? Yes X No				
3. Nature of conveyance/Execution Date(s): Execution Date(s) 4-18-2009, 4-20-2009	Street Address: 130 East 67th Street, Suite 3C			
X Assignment				
Security Agreement Change of Name	City: New York			
Joint Research Agreement				
Government Interest Assignment	State: NY			
Executive Order 9424, Confirmatory License	Country: US Zip: 10021			
Other	Additional name(s) & address(es) attached? Yes X No			
Additional numbers att  5. Name and address to whom correspondence				
concerning document should be mailed:	6. Total number of applications and patents involved: 1			
Name: Ward & Olivo				
Internal Address:	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40			
	X Authorized to be charged to deposit account			
Street Address: 382 Springfield Ave.	Enclosed			
	None required (government interest not affecting title)			
City: Summit	8. Payment Information			
State: NJ Zip:07901				
Phone Number: 908-277-3333				
-ax Number: 908-277-6373	Deposit Account Number 23-0420			
Email Address:	Authorized User Name_Ward & Olivo			
. Signature:	14/21/08			
Signature	<u> </u>			
Joe H. Shallenburger	Total number of pages including cover			
Name of Person Signing	sheet, attachments, and documents:			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

#### **ASSIGNMENT**

WHEREAS, we, Lynn Lucka and Patricia Mullen, have invented a certain improvement in MICRODERMABRASION SOAP COMPOSITIONS AND METHODS OF PREPARING SAME described in an application for Letters Patent of the United States, the specification of which is being executed on even date herewith; and is about to be filed in the United States Patent Office.

WHEREAS, Bella Bella, Inc. (hereinafter "ASSIGNEE"), a New York corporation organized and existing under the laws of the New York, having principal offices at 130 East 67 Street, Suite 3C, New York, New York, 10021 desires to acquire an interest therein in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon, and any reissue, continuation, divisional and foreign counterparts thereof and including the right to claim priority under any applicable statute, treaty or convention based on said application; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, all choses in action pertaining to the applications or Letters Patent including the right to sue for and collect damages and other recoveries for past infringement thereof, all rights to initiate proceedings before government and administrative bodies, and all files, records and other materials arising from the prosecution, exploitation, or defense of rights and registrations pertaining to the applications or Letters Patent. We hereby acknowledge that this assignment, being of our entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements, and the giving of testimony in any interference or other proceeding in which said invention or any

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application or patent directed thereto may be involved, and the communication to said ASSIGNEE, its successors, assigns and legal representatives, of all facts known to us relating to said invention and the history thereof;

AND, we do hereby authorize and request the Commissioner of Patents of the United

States to issue such Letters Patent as shall thereon to said ASSIGNEE, its successors,	be granted upon said application or applications based, assigns, and legal representatives.
IN TESTIMONY WHEREOF, I hereunto	set my hand the day and year set opposite my
signature.  Date $\frac{G/2c}{o}$	Signature Cyan Sucke  Lynn Lucka
'/ /	Lynn Lucka
STATE OF New York	
STATE OF New York ) COUNTY OF New York ) ss:	
and County aforesaid, personally appeared known and known to me to be the person instrument, and he acknowledged the same	2009, before me, a Notary Public in and for the State to be his free act and deed.
XIE JUN HE NOTARY PUBLIC, STATE OF NEW YORK QUALIFIED IN NEW YORK NO. 01XIS162950 MY COMMISSION EXPIRES 03:10-2012	Notary Public
IN TESTIMONY WHEREOF, I hereunto	set my hand the day and year set opposite my
signature.	
Date	SignaturePatricia Mullen
STATE OF ) ss:	
COUNTY OF )	
and County aforesaid personally appeared	of that name, who signed and sealed the foregoing
	Notary Public

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### ATTORNEY DOCKET NO. 132-002

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application or patent directed thereto may be involved, and the communication to said ASSIGNEE, its successors, assigns and legal representatives, of all facts known to us relating to said invention and the history thereof;

AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives.					
IN TESTIMONY WHE	CEOF, I hereunto set	my hand the day	and year set opposi	te my	
signature.					
		SignatureLynn Lucka			
STATE OF	) ) ss:				
COUNTY OF	)				
On this day of and County aforesaid, pe known and known to me instrument, and he ackno		at name, who si	gned and scaled the	I for the State, to me foregoing	
		·	Notary	Public	
IN TESTIMONY WHER signature.  Date 4/18/09	EOF, I hereunto set i	Signature <u>La</u>	and year set opposition of the set of the se		
STATE OF Samuel Son COUNTY OF Maury  On this 18 May on the address of the county aforesaid, per known and known to me instrument, and he acknown the county and he acknown the county and he acknown the acknown that was the acknown that was the county and he acknown that was the county and he acknown that was the acknown that was the county and he acknown that was the county and the county acknown that was the county acknown the county acknown that was the county acknown the county acknow	f <u>Quid</u> , 200 rsonally appeared <u>/</u> to be the person of th	abucia Ma at name, who si		, to me	
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**PATENT** 

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