

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Lynn Lucka	04/20/2009
Patricia A. Mullen	04/18/2009
RECEIVING PARTY DATA	
Name:	Bella Bella, Inc.
Street Address:	130 East 67th Street Suite 3C
City:	New York
State/Country:	NEW YORK
Postal Code:	10021
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12427683
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9082773333
Email:	sakamotoc@wardolivo.com
Correspondent Name:	Ward & Olivo
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Address Line 4:	Summit, NEW JERSEY 07901
ATTORNEY DOCKET NUMBER:	132-002
NAME OF SUBMITTER:	Joe H. Shallenburger
Total Attachments: 4 source=132-002_Assignment#page1.tif source=132-002_Assignment#page2.tif source=132-002_Assignment#page3.tif	

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**PATENT
 REEL: 022578 FRAME: 0830**

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Lynn Lucka
Patricia A. Mullen

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Bella Bella, Inc.

Internal Address: _____

Street Address: 130 East 67th Street, Suite 3C

City: New York

State: NY

Country: US Zip: 10021

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 4-18-2009, 4-20-2009

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Ward & Olivo

Internal Address: _____

Street Address: 382 Springfield Ave.

City: Summit

State: NJ Zip: 07901

Phone Number: 908-277-3333

Fax Number: 908-277-6373

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

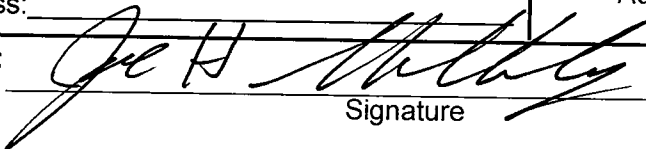
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 23-0420

Authorized User Name Ward & Olivo

9. Signature:


Signature

4/21/09
Date

Joe H. Shallenburger
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, we, Lynn Lucka and Patricia Mullen, have invented a certain improvement in MICRODERMABRASION SOAP COMPOSITIONS AND METHODS OF PREPARING SAME described in an application for Letters Patent of the United States, the specification of which is being executed on even date herewith; and is about to be filed in the United States Patent Office.

WHEREAS, Bella Bella, Inc. (hereinafter "ASSIGNEE"), a New York corporation organized and existing under the laws of the New York, having principal offices at 130 East 67 Street, Suite 3C, New York, New York, 10021 desires to acquire an interest therein in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon, and any reissue, continuation, divisional and foreign counterparts thereof and including the right to claim priority under any applicable statute, treaty or convention based on said application; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, all choses in action pertaining to the applications or Letters Patent including the right to sue for and collect damages and other recoveries for past infringement thereof, all rights to initiate proceedings before government and administrative bodies, and all files, records and other materials arising from the prosecution, exploitation, or defense of rights and registrations pertaining to the applications or Letters Patent. We hereby acknowledge that this assignment, being of our entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements, and the giving of testimony in any interference or other proceeding in which said invention or any

