

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Franz Kuehnrich	08/19/2008
Gregg Kaplan	08/19/2008
RECEIVING PARTY DATA	
Name:	Redbox Automated Retail, LLC
Street Address:	One Tower Lane
Internal Address:	Suite 1200
City:	Oakbrook Terrace
State/Country:	ILLINOIS
Postal Code:	60181
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12110101
CORRESPONDENCE DATA	
Fax Number:	(312)980-0728
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3122698000
Email:	mhall@ngelaw.com
Correspondent Name:	James P. Muraff
Address Line 1:	Two North LaSalle Street
Address Line 4:	Chicago, ILLINOIS 60602
ATTORNEY DOCKET NUMBER:	19638.8042 (02US10)
NAME OF SUBMITTER:	James P. Muraff
Total Attachments: 2 source=ExecutedAssignment02US10#page1.tif source=ExecutedAssignment02US10#page2.tif	

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PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Franz Kuehnrich of 120 S. Hickory Avenue, Bartlett, Illinois 60103, and Gregg Kaplan of 329 Central Avenue, Wilmette, Illinois 60091, hereby sell and assign to REDBOX AUTOMATED RETAIL, LLC., ("Assignee"), a Limited Liability Company organized and existing under the laws of the State of Delaware, having its principal place of business at One Tower Lane, Suite 1200, Oak Brook Terrace, Illinois 60181, its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention entitled "**SYSTEM AND METHOD FOR COMMUNICATING VENDING INFORMATION**" invented by us, and the application for United States patent therefor, which has been assigned Serial Number 12/110,101, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent or Utility Model Registration to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 19 day of AUGUST, 2008.



 Franz Kuehnrich

NOTARIAL CERTIFICATE

State of: _____)
) SS.
 County of: _____)

Subscribed and sworn to before me this _____ day of _____, 2008.

Notary Public: _____ My commission expires: _____

IN TESTIMONY WHEREOF, I have hereunto set my hand this 19th day of August, 2008.



Gregg Kaplan

NOTARIAL CERTIFICATE

State of: _____)
County of: _____) SS.

Subscribed and sworn to before me this _____ day of _____, 2008.

Notary Public: _____ My commission expires: _____
NGEDOC5: 1537564.1