FORM **PTO-1595**

RECORDATION FORM COVER _____

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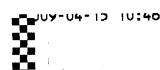
OF COMMERCE

United States Patent and Trademark Office OMB No. 0651-0027 PATENTS ONLY To the Director of U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies) / Execution Date(s): Name: FAN'S BEST FRIEND, INC. Steven N. Zagar Internal Address: Execution Date(s): April 13, 2009 Additional name(s) of conveying party(ies) attached? \square yes \square no Street Address: 3515 Hwy. 54, Suite 204 3. Nature of Conveyance: Assignment □ Merger City: Osage Beach State: Missouri (MO) \square Security Agreement \square Change of Name ☐ Government Interest Assignment Country: United States ZIP: 65065 ☐ Execution Order 9424, Confirmatory License Additional name(s) & Address(es) attached? ☐ Yes • No □ Other ● This document is being filed together with a new application. 4. Application or patent number(s): B. Patent No.(s) A. Patent Application No.(s) Additional numbers attached? Yes No 5. Name and address to whom correspondence concerning 6. Total number of applications and patents involved: _ document should be mailed: 40.00 Name: JONATHAN A. BAY 7. Total fee (37 CFR 1.21(h) & 3.41) \$___ □ Authorized to be charged by credit card Internal Address: _ \square Authorized to be charged to deposit account ■ Enclosed Street Address: ATTORNEY AT LAW \square None required (government interest not affecting title) 333 Park Central E., Ste. 314 8. Payment Information City: Springfield a. Credit Card Last 4 Numbers ____ State: Missouri (MO) Expiration Date __ Phone Number: (417) 873-9100 b. Deposit Account Number _ Fax Number: (417) 873-9546 Authorized User Name _ Email Address: jb@jonbay.com 9. Signature: 35,064 Registration No. 04/22/2009 MJAMA1 00000010 29314629 Jonathan A. Bay 01 FC:8021 Name of Person Signing 40.00 OP Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

PATENT REEL: 022582 FRAME: 0122



ASSIGNMENT

WHEREAS, FAN'S BEST FRIEND, INC., a Missouri corporation, having a principal place of business at 3515 Hwy. 54, Suite 204, Osage Beach, Missouri (MO) 65065 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the said Inventions or Improvements and in and to said application(s) for patent and in, to and under any and all Design (or Letters) Patent which may be granted on or as a result thereof in the United States or in any other country;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) in hand paid by said ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR, has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, to said ASSIGNEE the entire right, title and interest in and to said inventions or improvements and said application, and any and all continuations, divisions, and renewals of and substitutes for said application, and in, to and under any and all Design (or Letters) Patent which may be granted on or as a result thereof in the United States and its possessions and territories and in all other countries, and any reissue or reissues or extension or extensions of said Design (or Letters) Patent, the same to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Design (or Letters) Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR had this assignment, sale and transfer not been made:

AND said ASSIGNOR hereby covenants that he has full right to convey the entire interest herein assigned, and that he has not executed and will not execute any agreement in conflict herewith, and further covenants and agrees that he will, each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Design (or Letters) Patent in said ASSIGNEE, its successors, assigns, nominees, or legal representatives, and agrees to communicate to said ASSIGNEE or to its nominee all known facts respecting said inventions or improvements, said application and said Design (or Letters) Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and

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PATENT REEL: 022582 FRAME: 0123 divisional, continuing, and reissue applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its own benefit proper patent protection for said inventions or improvements in the United States and its possessions and territories and in all other countries;

AND said ASSIGNOR hereby authorizes and requests the Director of the U.S. Patent & Trademark Office to issue to said ASSIGNEE the entire right, title and interest in and to any and all Design (or Letters) Patent for said Inventions or Improvements, including any and all Design (or Letters) Patent of the United States which may be issued and granted on or as a result of the application(s) aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, said ASSIGNOR hereunto sets his hand and executes this assignment, intending to be legally bound.

Steven N. Zagar

April 13, 2009

Date

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