PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Scott P. Crossman	04/21/2009
Jonathan M. Stebila	04/21/2009

RECEIVING PARTY DATA

Name:	Ranir, LLC
Street Address:	4701 East Paris, S.E.
City:	Grand Rapids
State/Country:	MICHIGAN
Postal Code:	49512

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29335861

CORRESPONDENCE DATA

Fax Number: (616)222-2318

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 616-752-2000 Email: patents@wnj.com

Correspondent Name: WARNER NORCROSS & JUDD LLP

Address Line 1: 900 FIFTH THIRD CENTER
Address Line 2: 111 LYON STREET, N.W.

Address Line 4: GRAND RAPIDS, MICHIGAN 49503-2487

ATTORNEY DOCKET NUMBER: 061429.131407

NAME OF SUBMITTER: Chad E. Kleinheksel

Total Attachments: 1

source=Signed_Assign#page1.tif

OP \$40.00 293

PATENT REEL: 022588 FRAME: 0053

ASSIGNMENT

WHEREAS, Scott P. Crossman, residing at 8901 Monty Drive, N.E., Rockford, Michigan 49341 and Jonathan M. Stebila, residing at 9259 Becker Ave., Allen Park, Michigan 48101 (hereinafter referred to as Assignor) have invented certain new and useful improvements in a TOOTHBRUSH for which an application for United States Letters Patent was executed on even date herewith.

WHEREAS, Ranir, LLC, a limited liability company of the State of Delaware, having a place of business at 4701 East Paris, S.E., Grand Rapids, Michigan 49512 (hereinafter referred to as Assignee) is desirous of acquiring the entire right, title, and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, Assignor hereby sells, assigns, and transfers unto Assignee the full and exclusive right, title, and interest in and to said invention in the United States and in all foreign countries and the entire right, title, and interest in and to all Letters Patent which may be granted therefor in the United States and in all foreign countries and in and to all divisions, reissues, continuations, continuations-in-part, substitutions, renewals, reexaminations, and extensions thereof including the full right to claim for any such application the benefits of the International Convention.

Assignor hereby authorizes and requests the patent office officials in the United States and in all foreign countries to issue all of said Letters Patent, when granted, to Assignee as the owner of the entire right, title, and interest in and to the same, for the sole use and behoof of Assignee, its successors and assigns.

FURTHER, Assignor agrees to communicate to Assignee or its representatives any facts known to Assignor respecting said invention, and to testify in any legal proceeding, to sign all lawful papers, to execute all divisional, continuation, continuation-in-part, substitution, renewal, reexamination, and reissue applications, to execute all necessary assignment papers to cause all of said Letters Patent to be issued to Assignee, to make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

Date Witness Inventor

Scott P. Crossman

4/21/09

061429.131407 1638406-2

> PATENT REEL: 022588 FRAME: 0054

RECORDED: 04/23/2009