PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Woon-ho SEO	04/14/2009

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416 MAETAN-DONG, YEONGTONG-GU
City:	SUWON-SI, GYEONGGI-DO
State/Country:	REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12431006

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 312951-P0173

NAME OF SUBMITTER: Jacqueline Kimvilakani

Total Attachments: 1

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OP \$40.00

PATENT REEL: 022603 FRAME: 0240 DOCKET NO.: 312951-P0173

ASSIGNMENT OF APPLICATION

WHEREAS, I/we,

Woon-ho SEO of Suwon-si, Republic of KOREA,

respectively; have invented certain new and useful improvements in: "PRINT HEAD AND IMAGE FORMING APPARATUS EMPLOYING THE SAME" (hereinafter referred to as the "Invention"), for which an application for Letters Patent was filed on <u>April 28, 2009</u> (Application No. 12/431,006); and

WHEREAS, SAMSUNG ELECTRONICS CO., LTD., (hereinafter referred to as "ASSIGNEE"), having a place of business at 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of KOREA, is desirous of acquiring the full and exclusive right in and to said Invention and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, I/we, by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right in and to said Invention in the United States and its territorial possessions and in any and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all subsequent applications based thereon including any and all divisions, continuations, substitutions, renewals and reissues thereof together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres.

I/we hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignce of my/our entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE and said ASSIGNEE's successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me/us had this Assignment and sale not been made.

Further, I/we agree that I/we will communicate to said ASSIGNEE or said ASSIGNEE's representatives any facts known to me/us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally, do everything possible to aid said ASSIGNEE, and said ASSIGNEE's successors and assigns, to obtain and enforce proper protection for said Invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of DLA Piper US LLP, Attorneys at Law, 1775 Wiehle Avenue, Suite 400, Reston, Virginia 20190-5159, the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 14 April 2009 Woon-ho SEO

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RECORDED: 04/28/2009