

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JEFFRY JOVAN PHILYAW	05/26/2000
RECEIVING PARTY DATA	
Name:	DIGITALCONVERGENCE.:COM INC.
Street Address:	9101 N. CENTRAL EXPRESSWAY
Internal Address:	SUITE 600
City:	DALLAS
State/Country:	TEXAS
Postal Code:	75231
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12405904
CORRESPONDENCE DATA	
Fax Number:	(972)479-0464
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9724790462
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Correspondent Name:	GREGORY M. HOWISON
Address Line 1:	P.O. BOX 741715
Address Line 4:	DALLAS, TEXAS 75374-1715
ATTORNEY DOCKET NUMBER:	RPXC-29,403
NAME OF SUBMITTER:	GREGORY M. HOWISON
Total Attachments: 2 source=RPX29403 ASSMT 1#page1.tif source=RPX29403 ASSMT 1#page2.tif	

CH \$40.00 12405904

ASSIGNMENT

WHEREAS, I, Jeffrey Jovan Philyaw, a citizen of US, and a resident of Dallas, Texas 75225, have invented certain new and useful improvements in "METHOD AND APPARATUS FOR UTILIZING A UNIQUE TRANSACTION CODE TO UPDATE A MAGAZINE SUBSCRIPTION OVER THE INTERNET", for which application was made on May 9, 2000 and assigned Serial No. 09/568,205; and

WHEREAS, DigitalConvergence.:Com Inc., an individual having an address of 9101 N. Central Expressway, Suite 600 Dallas, Texas 75231, hereinafter referred to as "Assignee"), is desirous of acquiring my entire right, title and interest in and to the invention, and in and to said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto said Assignee, his successors, assigns and legal representatives the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interests are concerned, to said Assignee of my entire right, title and interest.

I also hereby sell and assign to said Assignee, his successors, assigns and legal representatives the full and exclusive right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee, his successors, assigns and legal representatives.

I hereby further agree that I will communicate to said Assignee, or to his successors, assigns and legal representatives, any facts known to me respecting any improvements, and, at the expense of said Assignee, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said Assignee and to aid said Assignee, his successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

Name of Sole Inventor: **Jeffry Jovan Philyaw**

Residence (City, County, State): **Dallas, Dallas County, Texas 75225**

Signature: _____

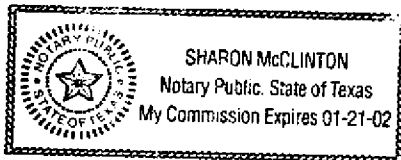
Date: 5-26-2000

Date Application Executed: 5/26/2000

STATE OF Texas §
COUNTY OF Dallas § ss:

BEFORE ME, a Notary Public, on this 26th day of May, 2000, personally appeared Jeffry Jovan Philyaw, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed same of his own free will for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND AND SEAL of office this 26th day of May A.D., 2000.



Sharon McClinton
Notary Public

Commission Expires:
1-21-2002