

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Steven M. Blumenfeld	04/27/2009
<b>RECEIVING PARTY DATA</b>	
Name:	AOL LLC, a Delaware Limited Liability Company (Formerly Known as America Online, Inc.)
Street Address:	22000 AOL Way
City:	Dulles
State/Country:	VIRGINIA
Postal Code:	20166
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	10748123
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(202) 783-5070
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Correspondent Name:	Thomas A. Rozyłowicz
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ATTORNEY DOCKET NUMBER:	06975-0421001
NAME OF SUBMITTER:	Kimberly Bailey
Total Attachments: 1 source=ASSIGN#page1.tif	

**CH \$40.00 10748123**

ASSIGNMENT

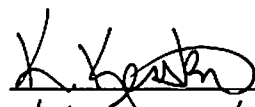
For valuable consideration, I, Steven M. Blumenfeld, of 1130 Camino Vallecito, Lafayette, CA 94549; hereby assign to AOL LLC, A DELAWARE LIMITED LIABILITY COMPANY (FORMERLY KNOWN AS AMERICA ONLINE, INC.), having a place of business at 22000 AOL Way, Dulles, VA 20166, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled PANORAMIC EXPERIENCE SYSTEM AND METHOD, filed December 31, 2003, and assigned U.S. Serial Number 10/748,123, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: 4/27/09

  
STEVEN M. BLUMENFELD

Signature witnessed by:

4/30/09  
Date

WITNESS:   
Printed Name: Katherine Kersten  
Address: 1606 Stockton St  
San Francisco, CA 94133