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1. John Fell	Name: Innovia Films Limited
2. Barry Frizell	Internal Address:
Wolfgang Zimmerer	Street Address:
Additional name(s) of conveying party(ies)	Station Road
attached?	Wigton, Cumbria CA7 9BG
() Yes (X) No	United Kingdom
Nature of conveyance:	Additional name(s) of receiving party(ies) attached?
(X) Assignment () Security Agreement	() Yes (X) No
() Merger () Change of Name	
() Other:	4. US or PCT Application number(s) or US
Execution Date: (List as in section 1 if multiple	Patent number(s):
signatures)	(X) Patent Application No.: 29/333,750
1. March 25, 2009 2. March 25, 2009	Filing Date: March 13, 2009
2. April 8, 2009	Additional numbers attached?
	() Yes (X) No
Party to whom correspondence concerning	Total number of applications and patents
document should be mailed:	involved: 1
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> **PATENT REEL: 022639 FRAME: 0893**

Application No.: 29/333,750

Filing Date: March 13, 2009

PATENT

Client Code: WPTHOM17.006DUS

Page 1

ASSIGNMENT

WHEREAS, We, John Fell, a United Kingdom citizen, residing at Station Road, Wigton, Cumbria CA7 9BG, United Kingdom, Barry Frizell, a United Kingdom citizen, residing at Station Road, Wigton, Cumbria CA7 9BG, United Kingdom, and Wolfgang Zimmerer, a United Kingdom citizen, residing at Station Road, Wigton, Cumbria CA7 9BG, United Kingdom, have filed an application for Letters Patent in the United States, Application No. 29/333,750, Filed on March 13, 2009;

AND WHEREAS, Innovia Films Limited (hereinafter "ASSIGNEE"), a Corporation, with its principal place of business at Station Road, Wigton, Cumbria CA7 9BG United Kingdom, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over. and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application including all provisional applications relating thereto (including but not limited to U.S. Provisional Application No(s). N/A, filed N/A (respectively if plural applications)), and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, his successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

PATENT REEL: 022639 FRAME: 0894 Application No.: 29/333,750

Filing Date: March 13, 2009

_____, 20<u>ల</u>9,

PATENT Client Code: WPTHOM17.006DU\$ Page 2 IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25th day of John Fell IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25th day of

WITNESS

WITNESS

Signature

Signature Printed Name:

Address:

Printed Name:

Address:

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this

WITNESS.

Signature

Printed Name:_

MISURA-

Address:

AIVOUIA F(LHS

STATION ROAD, WIGTON, CUMBRIA, UK

6807432 031609

> **PATENT REEL: 022639 FRAME: 0895**

RECORDED: 05/05/2009