PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| Nancy Deters Slayton | 04/16/2009 |
| Jeanne Marie Hughes | 04/16/2009 |
| Virginia Anne Lenahan | 04/16/2009 |
| David Andrew Dalton | 04/16/2009 |

RECEIVING PARTY DATA

| Name: | The Procter & Gamble Company | |
|-------------------|------------------------------|--|
| Street Address: | One Procter & Gamble Plaza | |
| Internal Address: | Attn: Chief Patent Counsel | |
| City: | Cincinnati | |
| State/Country: | ОНЮ | |
| Postal Code: | 45202 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12414875 |

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 11283

NAME OF SUBMITTER: Amanda T. Barry

PATENT

REEL: 022640 FRAME: 0175

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Total Attachments: 3

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> PATENT REEL: 022640 FRAME: 0176

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled CUSTOMIZABLE PACKAGE FOR FEMININE HYGIENE ARTICLES, Attorney's Docket No. 11283 and filed in the Patent Office as Number 12/414,875, on March 31,2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Nancy Deters SLAYTON of 9923 Beech Drive, Springfield Township, Ohio 45231, USA; Jeanne Marie HUGHES of 3067 Walnut Grove Drive, Loveland, Ohio 45140, USA; Virginia Anne LENAHAN of 3308 Parkhill Drive, Cincinnati, Ohio 45248, USA; David Andrew DALTON of 206 Pincay Court, Loveland, Ohio 45140, USA.

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 10/414, 875 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

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| The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s). | | | | |
|---|----------------------------|--|--|--|
| Nancy Deters SLAYTON | 4/16/09 Date | ************************************** | | |
| State of Olice } County of Hmltm } SS | | TE OF | | |
| On this 16th day of April , 2009, be SLAYTON, to me known to be the person named in and acknowledged to me that he executed the same for the uses | i who executed the above i | msuumem, anu | | |
| GARY J. FOCSE, Attorney At Law NOTARY PUBLIC - STATE OF OHIO My commission has no expiration date Sec. 147.03 R.C. | Notary Public/Witne | | | |
| Jeanne Marie HUGHES | 4/14/09 Date | HIMMAN AND STATE OF THE STATE O | | |
| State of } SS County of } | | TO OF OFFICE | | |
| On this 16 th day of April, 2009, be HUGHES, to me known to be the person named in and acknowledged to me that he executed the same for the uses | who executed the above i | instrument, and | | |
| GARY J. FOOSE, Attorney At Law NOTARY PUBLIC - STATE OF OHIO My commission has no expiration date Sec. 147.03 R.C. | Notary Public/Witne | ess | | |
| Virginia Anne LENAHAN | 4/16/09 Date | A PIAL S | | |
| State of Ohio } County of [time then } SS | | TOF OF MINISTER OF | | |
| On this 16th day of April , 200 9, be LENAHAN, to me known to be the person named in and acknowledged to me that he executed the same for the uses | d who executed the above i | instrument, and | | |
| GARY J. FOOSE, Attorney At Law NOTARY PUBLIC - STATE OF OHIO My commission has no expiration data Sec. 147.03 R.C. | Notary Public/Witne | ess | | |

PATENT REEL: 022640 FRAME: 0178 David Andrew DALTON

State of Oni } SS
County of Hamlful

On this 16th day of 7, 200 5, before me personally appeared David Andrew DALTON, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

> GARY J. FOOSE, Attorney At Law **NOTARY PUBLIC - STATE OF OHIO** My commission has no expiration date Sec. 147.03 R.C.

PATENT REEL: 022640 FRAME: 0179

RECORDED: 05/05/2009