PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

	Name	Execution Date
	Thomas A. Leeds	04/23/2009

RECEIVING PARTY DATA

Name:	Rapid Displays, Inc.
Street Address:	4300 W. 47th Street.
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60632-4476

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29335583

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (612) 335-5070

Email: Ils@fr.com

Correspondent Name: Michael T. Hawkins

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 2008-004686-0002

NAME OF SUBMITTER: Michael T. Hawkins

Total Attachments: 1

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PATENT REEL: 022640 FRAME: 0478 CH \$40.00 Z85.

Attorney Docket No.: 24230-0013001 2008-004686-0002

ASSIGNMENT

For valuable consideration, I, Thomas A. Leeds, of Oaklawn, IL; hereby assign to RAPID DISPLAYS, INC., a corporation of the State of Illinois (hereinafter "ASSIGNOR"), having a place of business at 4300 W. 47th Street, Chicago, IL 60632-4476, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled DISPLAY APPARATUS FOR PRODUCTS OR PRODUCT IMAGES, filed 4/17/2009, and assigned U.S. Serial Number , and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: April 23,709 Thomas A. LEEDS

Witnessed by:

Name: Kinberty M. SEDIAL

Date: 4-ンフークラ _____

Date: 4-23-09

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RECORDED: 05/05/2009

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NOTARY PUBLIC, STATE OF ILLINGUS gramment Page 1 of 1
MY COMMISSION EXPIRES 12-4-2008

PATENT REEL: 022640 FRAME: 0479